



EUROPEAN CENTRAL BANK

EUROSYSTEM

Update on the digital euro scheme

Market Advisory Group




24 February 2023

Digital euro project team

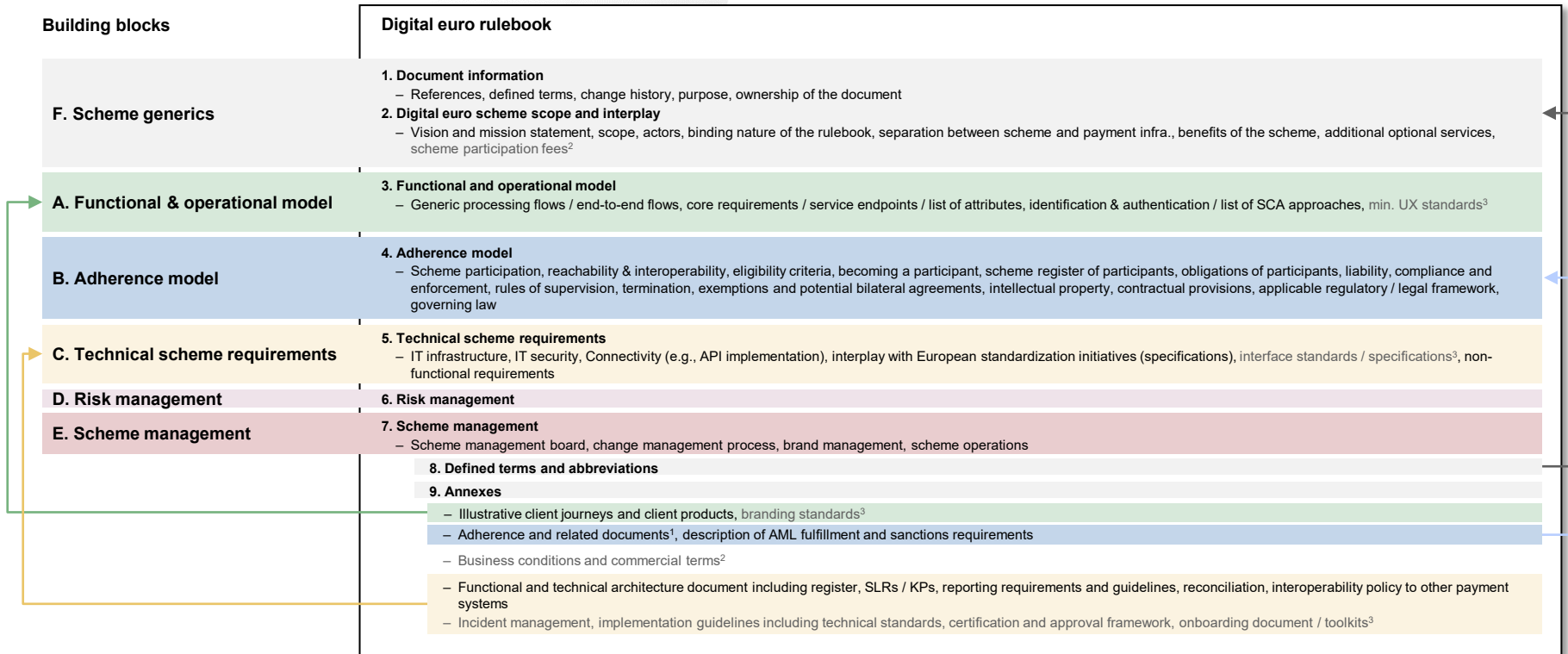
Christian Schäfer





Building blocks for the scheme rulebook

We have identified 6 building blocks, numbered from A to F, covering together all sections of the digital euro rulebook¹



1. The digital euro legal act currently being prepared may impact the rulebook scope and content and may require subsequent adjustments

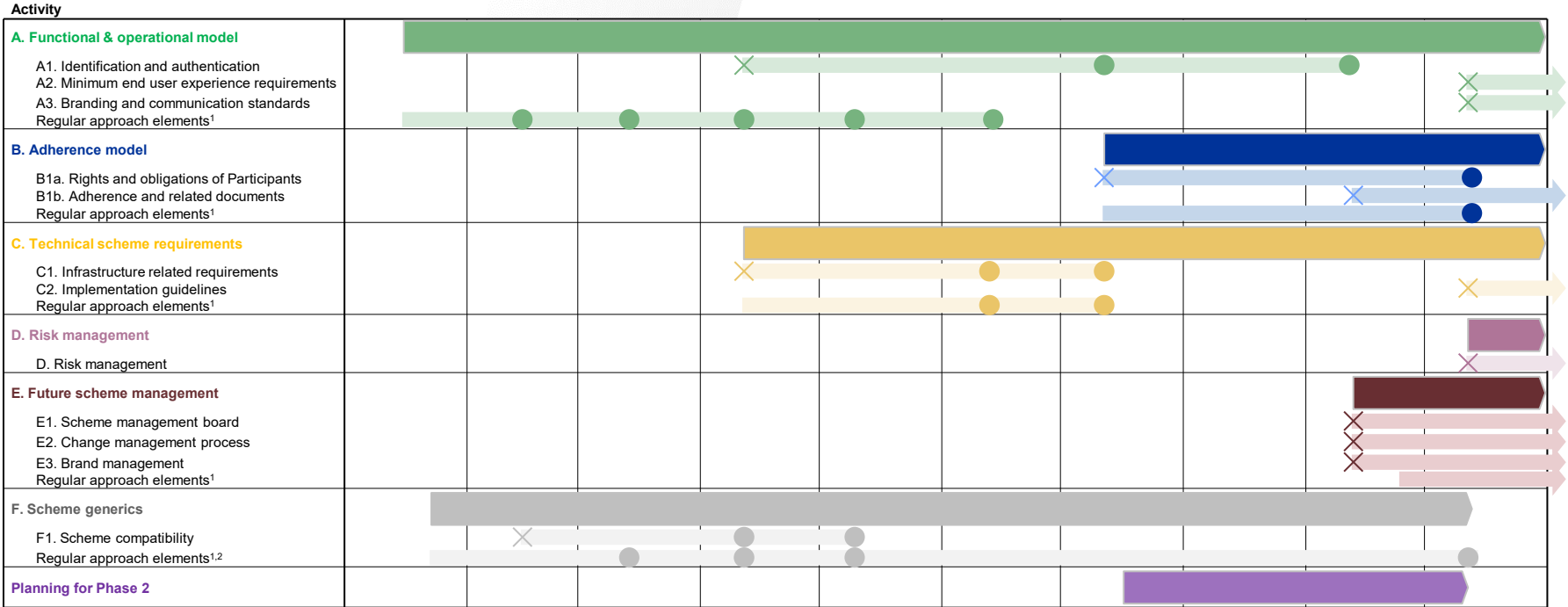
2. Out of scope of Rulebook Development Group

3. Out of scope of current phase; to be detailed as part of implementation phase

Note: Overlaps with other engagement groups may materialize

High-level approach for
the development of the
scheme rulebook

High-level approach



- × Launch of workstream mandate
- Reflection on building blocks

1. "Regular approach" elements – i.e., sections of the rulebook drafted by the rulebook team without interactions with a dedicated workstream; 2. Updated references and defined terms and abbreviations will be presented on a regular basis to the RDG

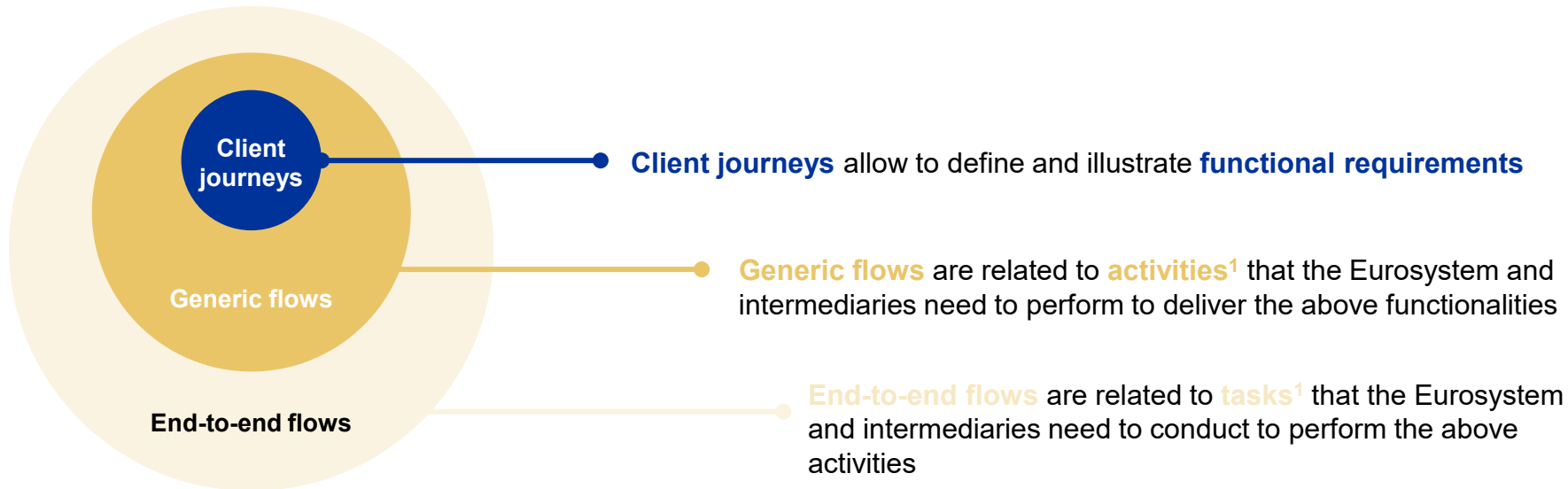


Illustrative Client Journeys



Why focusing on client journeys?

In particular, client journeys inform functional requirements, which in turn inform activities necessary from the Eurosystem and intermediaries, and thereby “generic flows”, in turn informing tasks and “end-to-end flows”



1. Activities and tasks related to communications between the different intermediaries and with the Eurosystem; internal activities and tasks are out of scope of generic flows and end-to-end flows

A long list of ~45-50 journeys has been identified (including variations of similar use cases)

1 Core & optional requirements defined by Eurosystem

Core and optional services identification

User management	Liability management	Transaction management
Outstanding digital euro and assets	Funding (normal & exceptional)	Transaction initiation (direct)
Outstanding digital euro and assets	Reserve waterfall	Authentication
Payment instrument management (push and pull)	Defaulting (normal & exceptional)	Payment confirmation/record
Issuing digital euro holdings (commercial bank money account)	Residual	Receiving payments

Other services: User identity, Funding, Payment instrument management, Issuing digital euro holdings, Account information, etc.

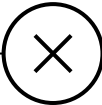
2 Use case & Form factors Prioritization by Eurosystem

Prioritised technologies for payment initiation

Technology	Mobile	Desktop	TV	ATM	POS
QR	✓	✓	✓	✓	✓
NFC	✓	✓	✓	✓	✓
NFC for POS	✓	✓	✓	✓	✓
NFC for P2P	✓	✓	✓	✓	✓
NFC for P2B	✓	✓	✓	✓	✓

Prioritisation of use cases

Bringing the two criteria together (payments in a common and shared space together with access to the digital euro) results in a set of use cases that are prioritised for development. Bringing the two criteria together (payments in a common and shared space together with access to the digital euro) results in a set of use cases that are prioritised for development. Bringing the two criteria together (payments in a common and shared space together with access to the digital euro) results in a set of use cases that are prioritised for development.



User vs merchant perspective as a digital euro user



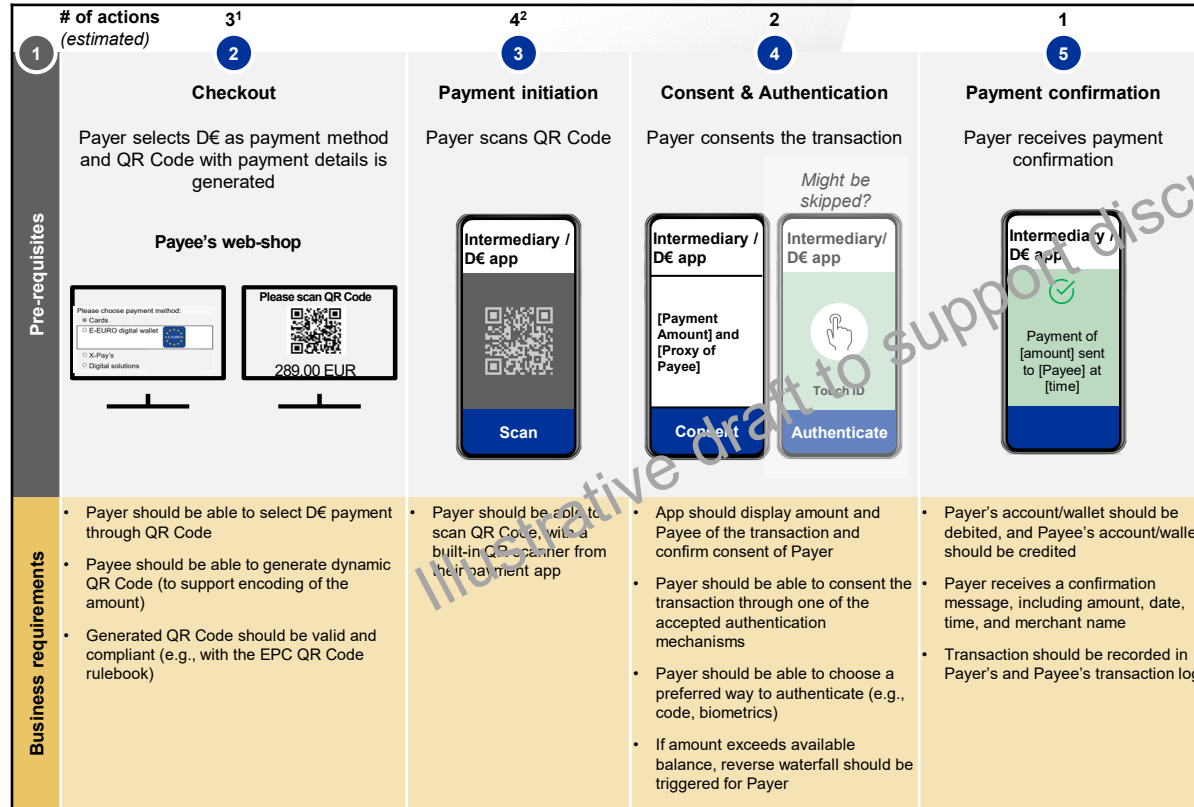
Intermediaries' app vs D€ standalone app experience



~45-50 user journeys to be illustrated in total

TM 1.4 – E-Com (incl. C2G) payment with QR Code

Use Case: Payer completes payment by scanning QR Code generated by Payee



● Payee ● Payer

Pre-requisites

- Payer and Payee must be enrolled
- Payee must accept D€ as a payment method
- Payer must be purchasing in desktop or have two devices [limitation]

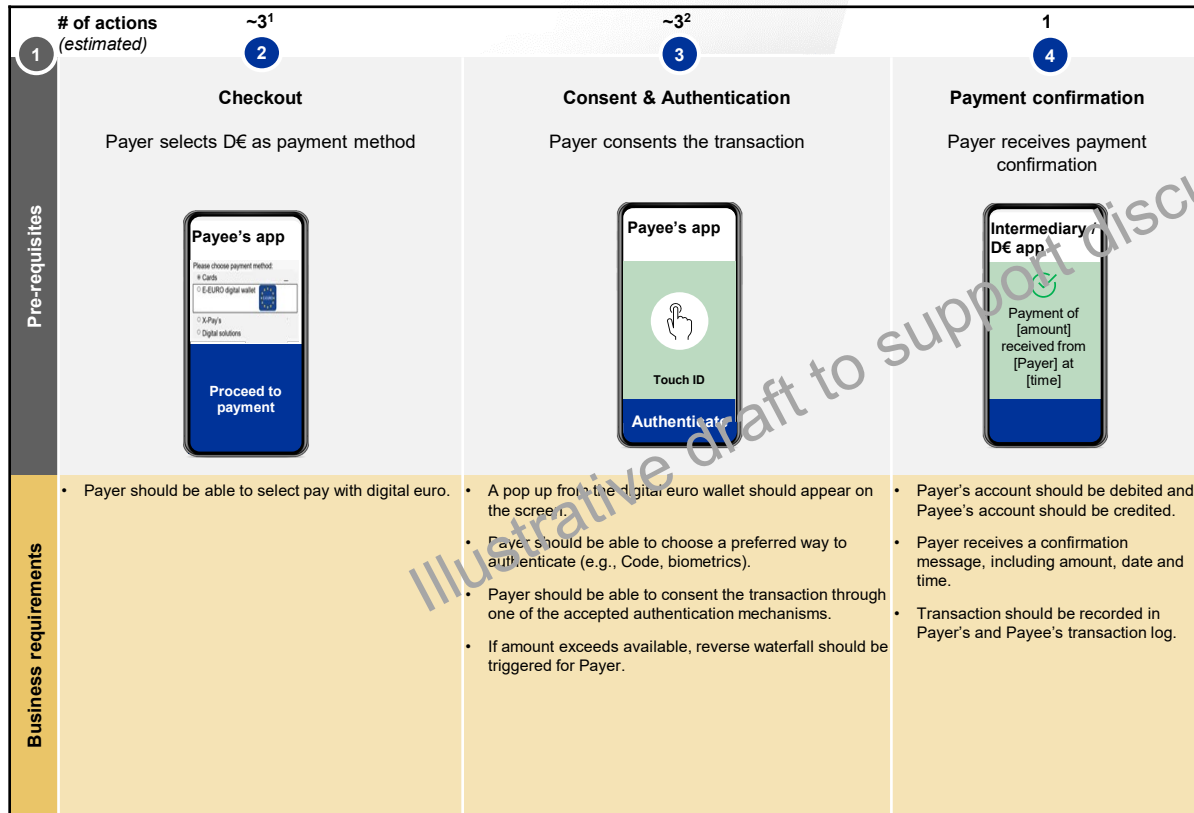
Open points to be tracked because they will impact the journeys

- **Standard selected for QR Code (e.g., EPC)** could have impacts on type of information that can be channeled through the QR
- **Selection of payment method:** should an intermediate step be included in Step 2 for the selection of QR Code as the payment method?
- **Authentication:** authentication step may perhaps be skipped because the payer has authenticated earlier or because the amount is below the regulatory threshold for mandatory authentication

1. Select digital euro, select QR Code and QR Code generation
 2. Open app, authenticate, select scan QR and scan QR

TM 1.6 – M-Commerce payment (in-app)

Use Case: Payer completes payment by using an alias/proxy



● Payee ● Payer

Pre-requisites

- Payer and Payee must be enrolled
- Payee must accept D€ as a payment method

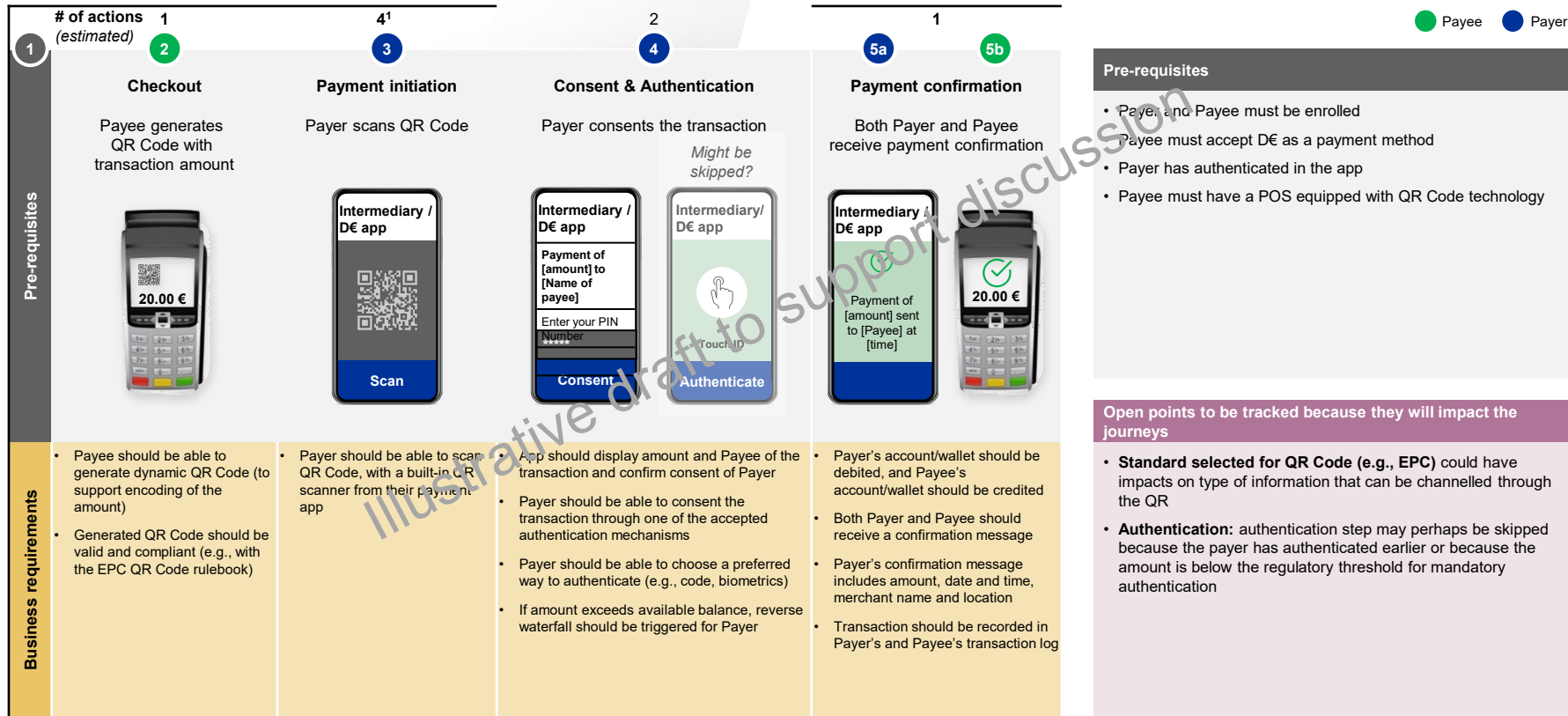
Open points to be tracked because they will impact the journeys

- **Payment confirmation:** will the Payer receive an additional confirmation of the purchase, and if so, in which app?
- **Technical and regulatory requirements:** what is the in-app authentication impact on technical and regulatory requirements from other players?

1. Select digital euro, select alias/proxy and insert alias/proxy
 2. Open app, authenticate and consent

TM 1.1 – POS payment with Payee-generated QR Code

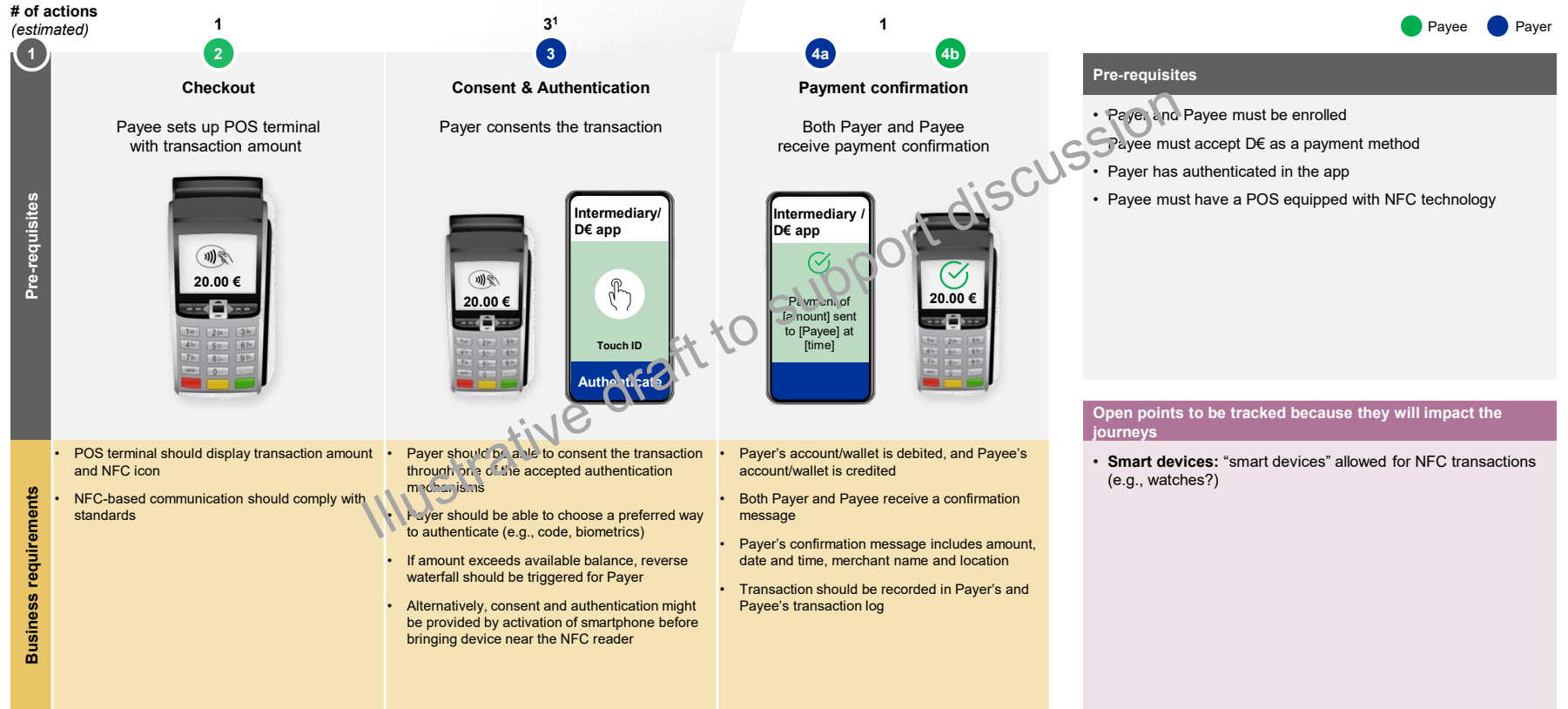
Use Case: Payer completes payment by scanning Payee's QR Code



1. Open app, authenticate, select scan QR and scan QR

TM 1.2 – POS payment with NFC

Use Case: Payer completes payment by using NFC technology



● Payee ● Payer

1. Open app, authenticate and select payment method