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MACROECONOMIC IMPLICATIONS OF DEMOGRAPHIC DEVELOPMENTS IN THE EURO AREA

by Angela Maddaloni, Alberto Musso, Philipp Rother, Melanie Ward-Warmedinger and Thomas Westermann





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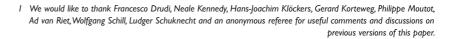
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# ABSTRACT

This paper examines the macroeconomic consequences of future demographic trends for economic growth, financial markets and public finances. It shows that in the absence of reforms and responses by economic agents, the currently projected demographic trends imply a decline in average real GDP growth and a severe burden in terms of pay-as-you-go pension and health care systems. Population ageing will change the financial landscape, with a potentially larger role for financial intermediaries and asset prices. All this points to a need to closely monitor demographic change also from a monetary policy perspective. While population projections are surrounded by considerable uncertainty and the effects of demographic change tend to be drawn out, the magnitude of the potential effects calls for an early recognition of this issue. This paper provides some input to the examination of possible policy issues.

#### EXECUTIVE SUMMARY

# **EXECUTIVE SUMMARY**

In recent years, there has been an increased interest by policy-makers in future demographic trends and their macroeconomic consequences. In the European and euro area context, these trends are likely to be driven by lower fertility rates and a rising life expectancy. On the basis of corresponding assumptions, the projections available from Eurostat and the United Nations suggest that all euro area countries face the prospect of declining population growth, but that there are considerable differences with regard to the pace of this decline. For the euro area as a whole, the projections imply that after 2020 the population will start to shrink in absolute terms and that by 2050 every third person will be older than 64. Taken together, these developments would have important consequences for economic growth, financial markets and public finances.

These trends and their consequences need to be explicitly taken into account when devising and pursuing the fiscal and economic policies that are necessary to foster sustainable economic growth and sound public finances, in line with the requirements and targets set in the Stability and Growth Pact and in the Lisbon agenda. At the same time, the various macroeconomic consequences associated with changes in demographic trends would also have an impact on the equilibrium real rate of interest or the relative strength of the various channels of the monetary transmission mechanism, and thus point to a need for closely monitoring and assessing these consequences also from a monetary policy perspective. The main findings of the paper with regard to the consequences of changes in demographic trends for economic growth, labour markets, financial markets and public finances are as follows.

First, under the assumption of an unchanged rate of change of labour utilisation and productivity growth, the projected demographic trends imply a decline in average real GDP growth to around 1% in the period from 2020 to 2050. The rise in the old age dependency ratio implies that there would also be a decline in per capita growth. Scenario analysis conducted in a growth accounting framework portrays how the adverse demographic developments could be offset by improvements in labour utilisation and labour productivity. Individual measures to raise labour utilisation, such as increasing participation rates or reducing unemployment rates, partly face natural limits and a combination of offsetting factors is thus likely to be needed to sustain economic growth.

Second, the Employment Guidelines, which are part of the so-called EU Integrated Guidelines, provide a policy framework for mitigating or counteracting the adverse impact of future demographic trends on labour supply. It will be of particular importance to increase the participation of women of prime working age and thus to close the apparent gender gap in the group aged 25-54. Moreover, a number of euro area countries have a large potential to increase labour supply by raising average hours worked and the effective retirement age. In a number of cases, this implies a need to change progressive tax systems and early retirement schemes that often discourage labour market entry, particularly of women and older workers.

Third, the paper identifies a number of direct and indirect linkages between population dynamics and financial market developments. Population ageing will prompt changes in the saving/investment balance of households. Simulations based on dynamic general equilibrium models predict a decline in real interest rates due to an increase in the capital intensity of production and a decrease in the investment needed to maintain the capital stock. At the same time, individuals belonging to different generations tend to choose a different mixture of assets in terms of risk. This will translate into lower asset prices when a larger generation of retired people sell their assets to a smaller generation of middle-aged people. All in all, the predictions arising from theoretical models about the size of these effects are subject to a number of caveats and highly uncertain. At



the same time, it appears relatively safe to predict that population ageing and the implied increase in overall funds used to finance pensions and retirement will increase the role of financial intermediaries within the financial system.

Fourth, the ageing of the population and the possible consequence in terms of lower growth in per capita incomes will have implications for pay-as-you-go (PAYG) pension and health care systems. Simulations suggest that in the absence of reforms - and even under favourable assumptions with regard to labour market developments – expenditures on pensions and health will in future take up a considerably higher share of national income. Reform options include the introduction of partially funded pension arrangements, possibly in combination with a transformation of PAYG systems into socalled notional defined-contribution schemes, as well as the setting of appropriate economic incentives for the supply and demand of health care services.

This paper does not assess explicitly the macroeconomic consequences of demographic change for monetary policy. Changes in demographic trends take place only slowly and the effects might hence have only modest implications for monetary policy over the relevant medium-term horizons. At the same time, the discussion in this paper of the impact of demographic change on different markets and other policy areas can be seen as an initial necessary step towards an assessment of implications for monetary policy. For instance, the impact of demographic developments on economic growth and financial markets will affect the equilibrium real interest rate or the relative importance of the channels through which interest rates affect economic activity and prices. For monetary policy, this points at a minimum to a need to be aware of the various macroeconomic effects that can be associated with demographic change.

#### INTRODUCTION

Т

In recent years, there has been an increased interest by policy-makers in future demographic trends and their macroeconomic consequences. In the European and euro area context, this reflects a rising awareness that the combination of low fertility rates and rising life expectancy will inevitably imply declines in population growth and a gradual ageing of the population in coming decades. These trends will have farreaching implications with regard to issues such as longer-term growth prospects, financial market developments and the financing of social security systems. Explicitly taking into account future demographic trends is thus, for instance, important in devising and pursuing the fiscal and economic policies that are necessary to foster sustainable economic growth and sound public finances, in line with the requirements and targets set in the Stability and Growth Pact and in the Lisbon agenda.

Against this background, this paper reviews the major demographic trends in the euro area implied by currently available projections and discusses the potential implications for three main policy areas, namely labour markets, financial markets and public finances. The analysis is conditional in a number of respects. First, while the major trends in population dynamics form slowly and can thus be relatively confidently projected, they are based on specific assumptions with regard to fertility, mortality and migration, and are thus inevitably surrounded by considerable uncertainty. Second, the impact that demographic developments have on the performance in the different policy areas is largely discussed in a ceteris paribus context, abstracting to a large extent from the interactions between different effects and policy measures that would be ground out in a general equilibrium context.

In view of the secular nature, uncertainty and complexity of the effects of changes in demographic trends on different markets, a discussion of concrete implications for a

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## 2 DEMOGRAPHIC DEVELOPMENTS

medium-term-oriented monetary policy would inevitably entail highly speculative elements and is not part of this paper. At the same time, the focus in this paper on the impact of demographic change on different markets and other policy areas can be seen as a necessary initial step towards any further discussion of potential implications for monetary policy paradigms. For instance, with regard to the equilibrium real rate of interest, it is important to assess the dampening impact on economic growth associated with declining population growth and the ageing of the population. Similarly, to understand the monetary transmission mechanism it is important to assess the possibility of a rising importance of wealth effects if older persons have a higher propensity to consume out of wealth than younger ones.

The remainder of the paper is organised as follows. Section 2 reviews the available projections and their underlying assumptions for demographic trends in the euro area and compares them with those in the United States. While all euro area countries face the prospect of declining population growth, there are considerable differences with regard to the pace of the decline and to the possibility that populations might shrink in absolute terms. Section 3 uses a growth accounting framework to discuss the implications of the future demographic trends for economic growth. A scenario analysis is conducted to portray how the adverse demographic developments could be offset by improvements in labour utilisation and labour productivity. Section 4 underpins this scenario analysis by outlining the scope for euro area countries to increase participation and reduce unemployment in line with the Employment Guidelines which are part of the so-called EU Integrated Guidelines. Section 5 discusses the direct and indirect linkages between population dynamics and financial market developments, ranging from effects on the saving/investment balance, on the allocation of wealth and thus on asset prices, to effects on financial structures via an increasing role for financial intermediaries. Section 6 examines

the impact that an ageing population can have on public expenditures on pension systems and health care. Section 7 concludes.

#### DEMOGRAPHIC DEVELOPMENTS

#### 2.1 DEMOGRAPHIC PROJECTIONS

2

1

This section provides an overview of past and projected demographic developments for the euro area and the United States (US). Using data from Eurostat1 and the United Nations (UN), it is possible to cover a sample period spanning from 1950 to 2050 for both economic areas. While the main focus is on the euro area, it is likely that several, or even all, non-EMU members of the European Union (EU) will have joined Economic and Monetary Union (EMU) before 2050. Therefore, a comparison with the current EU aggregate can provide useful indications on developments in the future (enlarged) euro area (see Annex 2). The US represents a natural reference, due to its geographical and economic similarities to the euro area, and a comparison of European and US developments can provide lessons for both areas on how to cope with the macroeconomic implications of demographic projections. Annex 1 provides more details on the data sources and definitions of the variables discussed.

Projections from Eurostat and the UN, based on specific assumptions for fertility, life expectancy and migration, point to a gradual decline in euro area total population growth in the period up to 2050, albeit with some differences



For the euro area the demographic projections prepared by Eurostat for the Ageing Working Group of the Economic Policy Committee of the EU and released in February 2006 are taken as main reference (see EPC and European Commission (2006) for more details). However, also the projections released by Eurostat in April 2005 (available in the New Cronos database, revision 2005) are taken into account as they also provide useful complementary information, such as alternative scenarios based on different assumptions for fertility, mortality and migration. The two sets of projections (the one of 2006 and the baseline scenario of 2005) provide a very similar picture for the euro area as a whole.

regarding the pace of decline (see Chart 1). According to the most likely scenario (referred to as the "baseline variant" by Eurostat or the "medium variant" by the UN), the euro area population will start to decline after 2020 and by 2050 the rate of decline will be between  $\frac{1}{4}$ % and 1/2% per annum. A very similar pattern is projected for the EU (see Chart A in Annex 2). However, aggregate figures for the EU conceal diverse developments at the country level. The heterogeneity at the country level can be illustrated by the ranges of projections for specific factors. For example, in some euro area countries, the total population is projected by the UN (see Annex 3) to decline within the next 5 to 10 years (e.g. in Germany, Greece and Italy). In others, the decline in total population is not predicted to begin for at least another 20 years (including Belgium, France, the Netherlands, Austria, Portugal and Finland) or not at all over the period considered (notably in Ireland and Luxembourg). In contrast to European developments and despite a declining pattern, for the US, total population growth is projected to remain positive and by 2050 it is projected to be between 1/3% and 2/3% per annum.

Thus, in the euro area, total population is projected to increase from the current level of about 310 million to about 320 million in 2025 and to gradually decrease thereafter to just below 310 million in 2050. The EU projections follow a similar pattern, increasing from the current level of about 460 million to almost 470 million in 2025 and subsequently decreasing to about 450 million in 2050. The US total population, by contrast, would increase gradually from the current level of about 295 million to about 350 million in 2050 and to about 395 million in 2050.

With regard to the growth in potential labour supply, the negative trend in population growth in Europe is aggravated by the fact that the decline in population growth is not balanced across age groups but reflects mainly lower growth in the working age population (defined as persons aged 15 to 64). As regards the euro area, for instance, working age population is projected by both Eurostat and the UN to start to *decline* after 2010, at a rate of 0.2% to 0.3% per annum in the period up to 2020, and at a rate of 0.4% to 0.8% thereafter up to 2050 (see Chart 2). At the same time, the number of

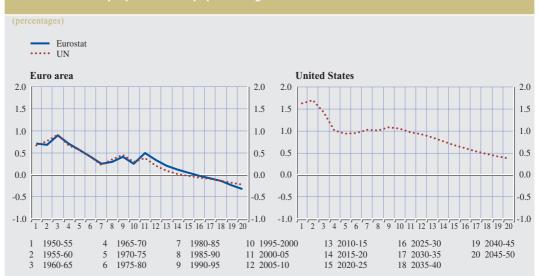
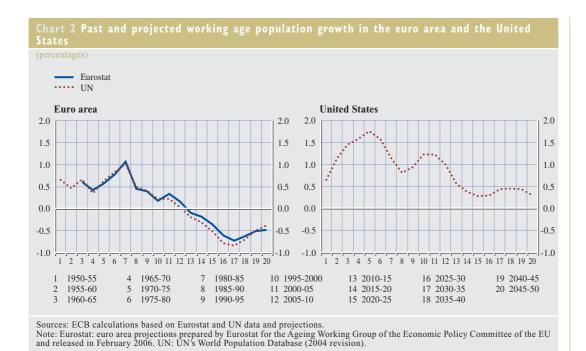


Chart | Past and projected total population growth in the euro area and the United States

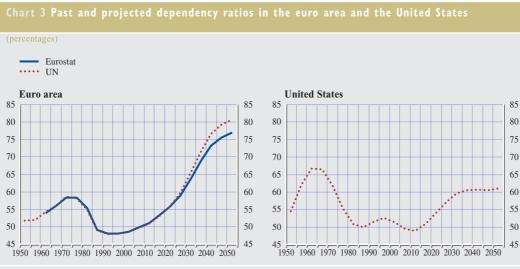
Sources: ECB calculations based on Eurostat and UN data and projections.

Note: Eurostat: euros area projections prepared by Eurostat for the Ageing Working Group of the Economic Policy Committee of the EU and released in February 2006. UN: UN's World Population Database (2004 revision).



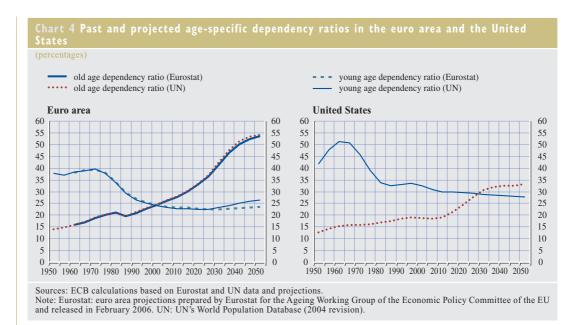
persons not of working age is expected to increase by more than 1/2% per annum up to 2020, by rates close to 1% subsequently up to 2040 and only thereafter to decelerate. This implies a gradual rise in the overall dependency ratio, which is projected to accelerate after 2020, reaching levels close to 80% by 2050

from the current levels of about 50% (see Chart 3). The rise in the overall dependency ratio is essentially due to a rise in the dependency ratio for those older than 64 rather than for those younger than 15. More precisely, the old age dependency ratio is projected to continue to increase, reaching a level close to 55% by 2050



Sources: ECB calculations based on Eurostat and UN data and projections. Note: Eurostat: euro area projections prepared by Eurostat for the Ageing Working Group of the Economic Policy Committee of the EU and released in February 2006. UN: UN's World Population Database (2004 revision).





from the current level of about 26% (see Chart 4). By contrast, the young age dependency ratio is expected to stabilise at levels close to 24%, after having declined gradually from almost 40% in 1970.

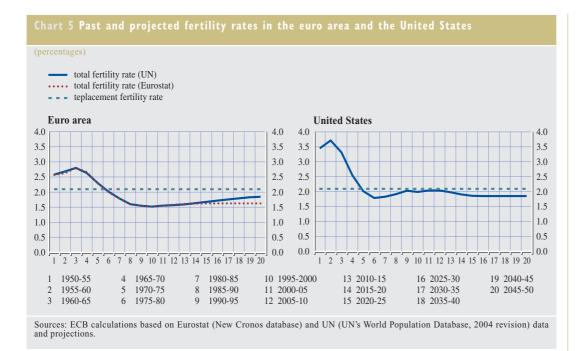
Projected developments for the EU are very similar to those for the euro area, although the dependency ratio is anticipated to increase at slightly lower rates, reaching levels of about 3% lower than the euro area by 2050, essentially due to the slightly lower increase in the old age dependency ratio (see Charts B to D in Annex 2). All countries of the euro area are expected to experience an increase (decrease) in the percentage of their population aged 65 and over (aged 15-64) and therefore an increase in their old age dependency ratios over the projection horizon (see Chart A in Annex 3). Again, the extent of this increase varies considerably across countries, ranging from an increase of over 40 percentage points (for Greece, Spain and Italy) down to under 20 percentage points (for Luxembourg). In 2050, the two highest projected old age dependency ratios stand at 65% (Italy) and 68% (Spain) and the lowest at 35% (Luxembourg).

By contrast, for the US, projected developments differ substantially in several respects. Working

age population growth is projected to decline gradually from the current levels of about 1% per annum to about 0.2% in 2020, and subsequently to recover and stabilise at about 0.5% per annum. The dependency ratio is also expected to increase between 2010 and 2030, from about 50% to levels between 60% and 65%, and stabilise thereafter. While these levels are not unprecedented, as they are not higher than those recorded in the 1960s, they result from divergent patterns in age-specific dependency ratios: similar to Europe, the young age dependency ratio is anticipated to stabilise, while the old age dependency ratio is expected to increase. However, the increase in the old age dependency ratio in the US is projected to be significantly lower than in the euro area. Thus, the main difference between the euro area (and the EU) and the US is that, while both areas face a process of gradual ageing, in Europe it is more marked: the gap in old age dependency ratios is projected to increase from about 7% in the current period to more than 15% by 2050.

# 2.2 ASSUMPTIONS

Populations grow through the interaction of three factors: fertility, mortality (or life expectancy) and migration. Projections such as



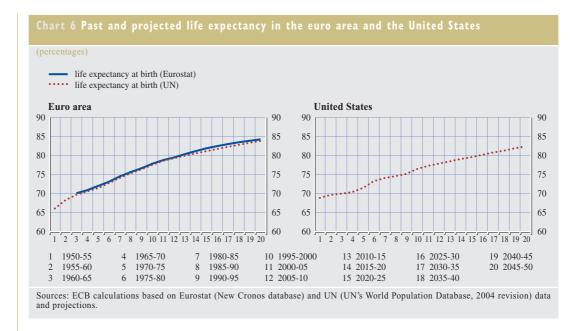
### 2 DEMOGRAPHIC DEVELOPMENTS

those published by Eurostat and the UN are based on specific assumptions with regard to these factors. The projection assumptions are formulated on the basis of past demographic trends and their likely future dynamics, but it should be borne in mind that the projections simply illustrate conditional future changes. Moreover, the projections take into account only to a limited extent an assessment of nondemographic factors such as possible major policy decisions with regard to the three factors mentioned above.

*Fertility* denotes the number of children per woman. In 2000, the fertility rate in the euro area was on average below 1.6 (ranging from 1.3 in Greece, Spain and Italy to 2.0 in Ireland). The euro area countries are thus within the group of so-called low-fertility countries, i.e. fertility rates below the replacement rate of 2.1 children per woman. As regards the baseline variants of the projections, the UN projections assume a gradual increase in the average euro area fertility rate to around 1.8 in 2050, while Eurostat assumes a broadly unchanged fertility rate at the current levels (see Chart 5). For the EU a gradual increase is assumed from the current level of 1.5 to about 1.6 (by Eurostat) or 1.8 (by the UN). North-American fertility rates, currently at about 2.0, are higher than in Europe (on average), but in the US they are projected (by the UN) to gradually decrease to 1.9 by 2050. Under the medium variant, fertility rates are thus expected to remain too low to ensure a natural replacement of the population or to stabilise the population's age structure in all economic areas under analysis.

Life expectancy (at birth) is assumed to increase over the projection period up to 2050 in both Europe and the US. Projections across institutions and for all economic areas considered tend to be very similar. Overall, total life expectancy is projected to increase from the current level of about 78 years to about 83 years in 2050 (see Chart 6). Male life expectancy would increase from about 75 years to about 81 years, while female life expectancy would reach a level of about 86 years from the current approximately 81 years.

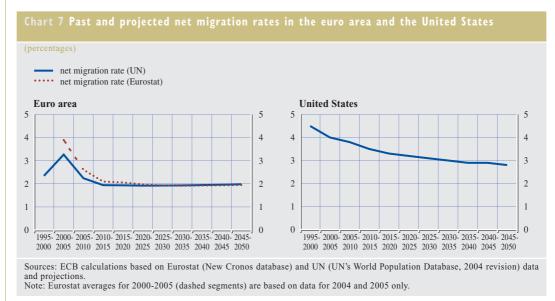
*Migration* is generally assumed to develop in line with past flows, but to some extent also the policy stance of countries with regard to



migration is taken into account. Available projections assume net inward migration to the euro area, but they do not expect an increase in the net migration ratio (as a percentage of the population) in the period up to 2050. In fact, the net migration rate is expected to fall up to 2010 and thereafter to stabilise in the euro area (and the EU) (see Chart 7). In the US a gradual decrease is projected but the level of the net migration rate is assumed to remain well above European levels. The different net migration rates across economic areas also explain the different fertility rates and dependency ratios, as migrants tend to be, for example, relatively young and increase average birth rates.

# 2.3 UNCERTAINTY

When assessing projected demographic trends, it should be borne in mind that the uncertainty surrounding population projections is fairly



# **2 DEMOGRAPHIC DEVELOPMENTS**

0.7

0.6

0.5

0.4

0.3

0.2

0.1

0.0

0.7

0.6

0.5

0.4

0.3

0.2

0.1

0.0

50.0

49.5

49.0

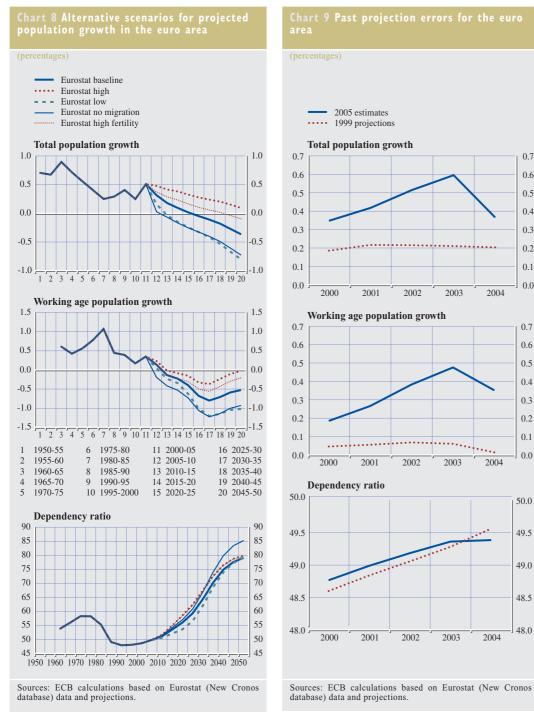
48 5

48.0

2004

2004

2004



institutions adopt alternative scenarios for each of the three main factors underlying the projections, i.e. fertility, mortality and migration. These alternative sets of assumptions lead to alternative variants of projections, the range of which is often large. For example,

2002

2001

2001

2001

2002

2002

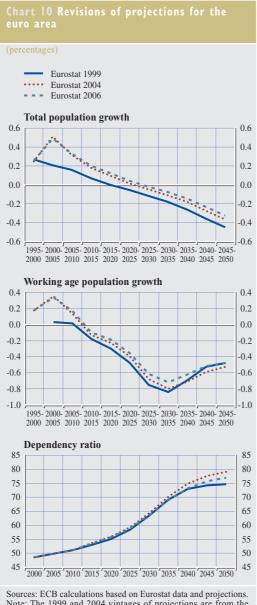
2003

2003

2003

high. Typically, the uncertainty increases with the length of the projection period, but projection errors can occur even over relatively short The degree of uncertainty horizons. characterising demographic projections can be gauged in various ways. First of all, all





Note: The 1999 and 2004 vintage of projections are form the New Cronos database while the 2006 vintage consists of the projections prepared by Eurostat for the Ageing Working Group of the Economic Policy Committee of the EU and released in February 2006.

Eurostat releases four variants of projections in addition to the baseline: one based on relatively optimistic assumptions ("high" variant), another derived from a relatively pessimistic scenario ("low" variant) and two obtained by assuming high fertility rates and no migration, respectively. As regards the euro area, these variants lead to projections for total population growth gradually decreasing to between 0.1% and -0.8% in 2050 (see Chart 8). Thus, according to the "high" population variant, the euro area population would increase to more than 350 million by 2050, while the "no migration" variant would lead to a reduction of the population to about 265 million by 2050 (i.e. even less than the "low" population variant, signalling that the migration assumption plays a fundamental role). All variants lead to a gradual increase of the total dependency ratio to about 80% by 2050, except the "no migration" variant, according to which this ratio would increase even more, to about 85% by 2050.

The uncertainty which affects all assumptions on which demographic projections are based leads inevitably to forecast errors. According to 2005 Eurostat estimates, actual population growth in the period 2000-2004 was around 0.4% per annum, twice as strong as previously anticipated in the Eurostat 1999 revision of projections (see Chart 9).

The uncertainty of projections is also reflected by the revisions to the projections over time. These can be significant both at short time horizons and at long horizons. For example, according to the 1999 revision of the projections by Eurostat, euro area total population growth was anticipated to increase by about 0.2% per year between 2000 and 2005, while it is now estimated to have increased by about 0.5% per year (see Chart 10). While, in the short run, previous projections proved to be overly pessimistic, for the long run projections have become more pessimistic. For example, according to Eurostat the euro area total dependency ratio is now projected to reach a level of about 80% by 2050 (2005 revision), while previously it was expected to increase to less than 75% (1999 revision).

# MECHANICAL IMPACT ON LONG-TERM GROWTH

3

The assessment of the impact of demographic developments on economic growth can be undertaken from different perspectives. Model-

Occasional Paper No. 51 August 2006 based approaches have the advantage of allowing for (at least some of) the interactions of the factors of growth to be explicitly taken into account. However, such approaches have the disadvantage that often results depend critically on the specification of the model, which is very difficult to assess. An alternative approach, adopted in this section, is to examine the contributions of the factor inputs from an accounting perspective. Growth accounting frameworks have the advantage of not depending on specific assumptions regarding behavioural and technology functions. However, it has to be borne in mind that growth accounting exercises should only represent a starting-point for an exhaustive analysis of the impact of demographic developments on growth, as they cannot disentangle the interactions among the factors of growth and only allow for the role of the immediate, or proximate, sources of growth to be quantified, while being silent on the ultimate, or fundamental, sources of growth.

In this section, first a backward-looking growth accounting exercise is carried out for the euro area and the US with reference to the period 1960-2005. A lack of data for some labour utilisation components for a number of non-EMU EU member countries over the whole period does not allow a similar exercise to be undertaken also for the EU. Second, in a forward-looking part a number of simulations for the euro area are discussed, considering a time horizon up to 2050. In particular, the impact on real GDP and real GDP per capita of alternative assumptions for the developments in the factors of growth, given the demographic projections, is simulated.<sup>2</sup>

2 A similar exercise for the euro area is included in A. Musso and T. Westermann (2005), "Assessing potential output growth in the euro area - a growth accounting perspective", ECB Occasional Paper No 22. Compared with that study, which focuses on the period 1980-2020, the calculations of the present section refer to a longer time period and provide more details on the specific demographic components. Moreover, the present analysis also includes a comparison with the US. At the same time, the discussion of the specific labour utilisation components is less detailed and therefore the current exercise can be seen as complementary to that of Musso and Westermann.

(percentages)							
		Average con	tribution to real	GDP growth		Average gr	owth in
	Total population	Age structure	Working age population	Labour productivity	Labour utilisation	Real GDP	Real GDP per capita
	(a)	<b>(b</b> )	(a)+(b)	(c)	(d)	sum (a-d)	sum (b-d)
By decade							
1961-1970	0.8	-0.3	0.6 (11%)	5.7 (108%)	-1.0 (-19%)	5.3	4.5
1971-1980	0.5	0.2	0.8 (23%)	3.9(120%)	-1.4 (-43%)	3.3	2.7
1981-1990	0.3	0.5	0.8 (32%)	2.3 (97%)	-0.7 (-29%)	2.4	2.1
1991-2000	0.3	-0.1	0.3 (13%)	1.9 (86%)	0.0 (1%)	2.2	1.9
Past three cycles							
1975-1982	0.4	0.5	0.9 (42%)	3.1 (142%)	-1.8 (-84%)	2.2	1.7
1982-1993	0.3	0.3	0.7 (30%)	2.3 (103%)	-0.7 (-32%)	2.2	1.9
1993-2003	0.3	-0.1	0.3 (13%)	1.5 (79%)	0.2 (8%)	1.9	1.6
Recent periods							
1991-1995	0.4	0.0	0.4 (23%)	2.3 (134%)	-1.0 (-57%)	1.7	1.3
1996-2000	0.3	-0.1	0.2 (6%)	1.5 (56%)	1.0 (38%)	2.7	2.4
2001-2005	0.5	-0.1	0.4 (31%)	0.8 (62%)	0.1 (7%)	1.3	0.8
Longer periods							
1961-2005	0.5	0.1	0.6 (19%)	3.2 (103%)	-0.7 (-22%)	3.1	2.6
1971-2005	0.4	0.2	0.6 (24%)	2.4 (100%)	-0.6 (-24%)	2.4	2.0
1981-2005	0.4	0.1	0.5 24%)	1.9 (88%)	-0.2 (-12%)	2.1	1.7
1991-2005	0.4	-0.1	0.3 (17%)	1.5 (80%)	0.1 (3%)	1.9	1.5
1995-2005	0.4	-0.1	0.3 (14%)	1.3 (61%)	0.5 (26%)	2.1	1.7

Sources: ECB calculations based on Eurostat, Groningen Growth and Development Centre (GGDC) and The Conference Board's Total Economy Database (May 2006) and European Commission data.

Notes: Labour productivity is measured in terms of output per hour worked. Labour utilisation is measured in terms of hours worked per head of the working age population. Percentages refer to the relative contribution of the factor to real GDP growth. Trough-to-trough cycles delimited on the basis of the turning-points published by the Centre for Economic Policy Research's Euro Area Business Cycle Dating Committee, except the 2003 one, which is assumed on the basis of real GDP growth.

#### **3 MECHANICAL IMPACT ON** LONG-TERM GROWTH



#### Table 2 Growth accounting for the United States, 1960-2005

		Average con	tribution to real	GDP growth		Average gi	owth in
	Total population	Age structure	Working age population	Labour productivity	Labour utilisation	Real GDP	Real GDP per capita
	(a)	<b>(b)</b>	(a)+(b)	(c)	(d)	sum (a-d)	sum (b-d)
By decade							
1961-1970	1.3	0.4	1.6 (39%)	2.4 (58%)	0.1 (3%)	4.2	2.9
1971-1980	1.1	0.7	1.7 (53%)	1.8 (56%)	-0.3 (-9%)	3.2	2.2
1981-1990	0.9	0.0	0.9 (28%)	1.5 (48%)	0.7 (23%)	3.1	2.2
1991-2000	1.2	0.1	1.3 (39%)	1.5 (46%)	0.5 (15%)	3.3	2.0
Past three cycles							
1975-1980	1.1	0.6	1.7 (55%)	1.4 (47%)	-0.1 (-2%)	3.0	2.0
1982-1991	1.0	-0.1	0.9 (30%)	1.4 (49%)	0.6 (21%)	2.9	1.9
1991-2001	1.2	0.1	1.3 (42%)	1.5 (51%)	0.2 (7%)	3.0	1.8
Recent periods							
1991-1995	1.3	-0.1	1.2 (47%)	1.2 (50%)	0.1 (3%)	2.5	1.2
1996-2000	1.2	0.2	1.4 (34%)	1.8 (43%)	0.9 (23%)	4.1	2.9
2001-2005	0.9	0.2	1.1 (43%)	2.5 (98%)	-1.1 (-41%)	2.6	1.6
Longer periods							
1961-2005	1.1	0.2	1.4 (40%)	1.9 (56%)	0.1 (3%)	3.4	2.2
1971-2005	1.1	0.2	1.3 (41%)	1.7 (56%)	0.1 (4%)	3.1	2.1
1981-2005	1.1	0.0	1.1 (35%)	1.7 (56%)	0.3 (9%)	3.1	2.0
1991-2005	1.1	0.1	1.2 (40%)	1.8 (61%)	0.0 (-1%)	3.0	1.9
1995-2005	1.1	0.2	1.3 (39%)	1.9 (60%)	0.1 (2%)	3.2	2.2

Sources: ECB calculations based on the UN (UN's World Population Database, 2004 revision), Groningen Growth and Development Centre (GGDC) and The Conference Board's Total Economy Database (May 2006) and European Commission data. Notes: Labour productivity is measured in terms of output per hour worked. Labour utilisation is measured in terms of hours worked per head of the working age population.

per head of the working age population. Percentages refer to the relative contribution of the factor to real GDP growth. Trough-to-trough cycles delimited on the basis of the turning-points published by the National Bureau of Economic Research. The cycle 1980-1982 is not considered for the comparisons due to its very short duration.

# 3.1 THE CONTRIBUTION TO GROWTH FROM DEMOGRAPHIC DEVELOPMENTS (1960-2005)

Table 1 reports the contribution to euro area growth of demographic factors, labour productivity and labour utilisation from 1960 to 2005 and for different sub-periods. Demographic factors are divided between total population growth and the change in the age structure, approximated by the ratio of the working age population to total population, which can also be expressed as a function of the dependency ratio (see Annex 4 for more details on growth accounting). Labour productivity is measured in terms of output per hour worked. Finally, labour utilisation is defined here as hours worked per head of the working age population. Labour utilisation can change following variations in average hours worked per employed person, changes in the unemployment rate and varying participation rates. Table 2 reports similar calculations for the US.

Over the whole sample period considered, the contribution to growth from demographic factors was much more substantial in the US than in the euro area. More precisely, working age population growth contributed to real GDP growth more than twice as much in the US as in the euro area, reflecting higher contributions from both total population growth and from changes in the age structure. In the euro area, a broad decreasing trend in the contribution to growth from demographic factors can be observed from about 1980 onwards. For example, over the past three business cycles the contribution to real GDP growth has decreased from more than 40% in the 1975-1982 cycle to about 30% in the 1982-1993 cycle to less than 15% in the most recent cycle (1993-2003). This reflected especially the increasing dependency

ratio over this period. Over the same periods, also the contribution from labour productivity growth decreased gradually, while labour utilisation diminished to a lower extent and partially compensated for the decreasing contributions from the other factors. As a result, real GDP growth diminished only slightly in the most recent cycle. Given the broadly unchanged total population growth during these three periods, real GDP per capita growth followed a similar pattern, with a decrease recorded only in the most recent cycle.

By contrast, in the US the contribution to growth from demographic factors during the corresponding periods initially decreased, from more than half in the 1975-1980 cycle to less than one-third in the 1982-1991 cycle, due to changes in the age structure since the early 1980s. During the 1980s cycle labour productivity growth remained broadly unchanged, but the contribution from labour utilisation growth increased substantially. During the most recent cycle (1991-2001), however, the contribution to growth from working age population growth recovered, increasing to more than 40%, and labour productivity accelerated. Thus, despite a significant fall in labour utilisation growth, average real GDP growth remained robust and average real GDP per capita growth decreased only marginally. These developments also implied that average real GDP per capita growth in the US, which during the 1980s cycle was similar to euro area levels, during the course of the 1990s cycle became significantly higher than in the euro area.

# 3.2 FORWARD-LOOKING SCENARIOS FOR THE EURO AREA

Given the difficulties in modelling the interactions between the factors of growth, as a first approximation the impact of the projected demographic developments can be assessed on the basis of a ceteris paribus analysis, i.e. assuming that the other factors of growth continue to evolve on average as in the past. Although the scenarios that emerge from such analysis are inevitably of an impractical nature,

Table 3 Scenario for real GDP growth if factor inputs were to grow in line with the 1980-2009 average

(percentages)										
		А	verage (annu	al) contributi	on to growth	from change	in		Average (ann	ual) growth in
	Total population	Age structure	Working age population		Participa- tion rate	Unemploy- ment rate	Hours worked per person	Labour utilisation	Real GDP	Real GDP per capita
Percentages	(a)	(b)	(a)+(b)	(c)	(d)	(e)	(f)	sum(d to f)	sum (a to f)	sum (b to f)
Reference peri	od									
1980-2005	0.4	0.2	0.5	1.9	0.3	-0.1	-0.5	-0.3	2.1	1.7
	Euro	stat project	tions	Assum	ptions (san	ne as averag	e over 1980	-2005)	Out	come
2005-2010	0.4	-0.2	0.2	1.9	0.3	-0.1	-0.5	-0.3	1.8	1.4
2010-2020	0.2	-0.3	-0.1	1.9	0.3	-0.1	-0.5	-0.3	1.5	1.3
2020-2030	0.0	-0.5	-0.5	1.9	0.3	-0.1	-0.5	-0.3	1.1	1.1
2030-2040	-0.1	-0.6	-0.7	1.9	0.3	-0.1	-0.5	-0.3	0.9	1.0
2040-2050	-0.3	-0.2	-0.5	1.9	0.3	-0.1	-0.5	-0.3	1.1	1.3
End-of-period	levels	Dep Ratio								
2005	311,004	49.6	207,922		72.4	8.6	1,554			
2010	315,198	51.1	208,668		73.5	9.2	1,519			
2020	320,340	55.8	205,670		75.9	10.4	1,449			
2030	320,752	63.7	195,955		78.4	11.6	1,383			
2040	317,191	73.2	183,145		81.0	12.7	1,320			
2050	308,397	77.0	174,219		83.6	13.9	1,259			

Sources: ECB calculations based on Eurostat, Groningen Growth and Development Centre (GGDC) and The Conference Board's Total Economy Database (May 2006) and European Commission data and projections.

Notes: Labour productivity is measured in terms of output per hour worked. Labour utilisation is measured in terms of hours worked per head of the working age population.

#### 3 MECHANICAL IMPACT ON LONG-TERM GROWTH



# Table 4 Scenario for real GDP growth if factor inputs were to grow in line with more optimistic assumptions

(percentages)

		А	verage (annu	al) contributi	on to growth	from change	in		Average (ann	ual) growth i
	Total population	Age structure	Working age population	Labour productivity	Participa- tion rate	Unemploy- ment rate	Hours worked per person	Labour utilisation	Real GDP	Real GDP per capita
Percentages	(a)	(b)	(a)+(b)	(c)	(d)	(e)	(f)	sum (d to f)	sum (a to f)	sum (b to f)
Reference peri	od									
1995-2005	0.4	-0.1	0.3	1.3	0.6	0.2	-0.3	0.5	2.1	1.7
	Euro	stat project	tions	Assump	tions (grad	ual improve	ments up to	limits)	Out	come
2005-2010	0.4	-0.2	0.2	1.5	0.6	0.2	0.0	0.8	2.5	2.1
2010-2020	0.2	-0.3	-0.1	1.7	0.6	0.2	0.0	0.8	2.3	2.2
2020-2030	0.0	-0.5	-0.5	1.9	0.6	0.2	0.0	0.8	2.2	2.2
2030-2040	-0.1	-0.6	-0.7	2.1	0.0	0.0	0.0	0.0	1.4	1.5
2040-2050	-0.3	-0.2	-0.5	2.3	0.0	0.0	0.0	0.0	1.8	2.0
End-of-period	levels	Dep Ratio								
2005	311,004	49.6	207,922		72.4	8.6	1,554			
2010	315,198	51.1	208,668		74.6	7.6	1,554			
2020	320,340	55.8	205,670		79.2	5.7	1,554			
2030	320,752	63.7	195,955		84.1	3.6	1,554			
2040	317,191	73.2	183,145		84.1	3.6	1,554			
2050	308,397	77.0	174,219		84.1	3.6	1,554			

Sources: ECB calculations based on Eurostat, Groningen Growth and Development Centre (GGDC) and The Conference Board's Total Economy Database (May 2006) and European Commission data and projections.

Notes: Labour productivity is measured in terms of output per hour worked. Labour utilisation is measured in terms of hours worked per head of the working age population.

this exercise can represent a useful startingpoint of the analysis.

Table 3 shows the impact on real GDP growth of demographic developments as projected by Eurostat up to 2050, assuming that labour productivity and labour utilisation components evolve on average as in the period 1980-2005. This scenario suggests that projected demographic developments inevitably imply a negative impact on the euro area's longer-term growth prospects. More precisely, real GDP growth would decline from an average of 2.1% per year observed between 1980 and 2005 to an average of 1.8% per year in the period from 2005 to 2010. Further ahead, the reduction in real GDP growth prospects coming from lower working age population growth amounts to an additional 0.3 percentage point in the period up to 2020, and a similar impact would follow in the period up to 2050. As a result, in the period 2020-2050, real GDP growth would be on average about 1% per year, i.e. less than half of the average during the past two and a half decades. Real GDP per capita growth would

follow a similar pattern and decline from an average of 1.7% per year during the period 1980-2005 to an average of 1.3% in the period ending in 2050. Such a scenario is clearly unrealistic, as for example assuming broadly unchanged average contributions to growth from labour utilisation components implies that by 2050 on average European workers would work about 20% less than in 2005, the unemployment rate would rise to almost 14% and the participation rate would increase gradually to almost 84%, which is about 11 percentage points higher than in 2005 and about 7 percentage points higher than in the US (in 2005).

An alternative scenario analysis can also be useful to illustrate the inevitable adverse impact of demographic developments, in the absence of structural changes or ambitious policy reforms. Taking as a starting-point the average contributions to growth of labour productivity and labour utilisation in the period 1995-2005, let us assume first (somewhat optimistically) that labour productivity growth increases

# Table 5 Scenario for growth in the components labour productivity and labour utilisation if real GDP growth were to be sustained at the 1980-2005 average

		А	verage (annu	al) contributi	on to growth	from change	in		Average (ann	ual) gro
	Total population	Age structure	Working age population	Labour productivity	Participa- tion rate	Unemploy- ment rate	Hours worked per person		Real GDP	Real per c
Percentages	(a)	(b)	(a)+(b)	(c)	(d)	(e)	(f)	sum (d to f)	sum (a to f)	sum (t
Reference peri	od									
1980-2005	0.4	0.2	0.5	1.9	0.3	-0.1	-0.5	-0.3	2.1	
	Euro	stat project	tions	Assumptio	ns (same as	average 198	0-2005, exce	ept for one)	Out	come
2005-2010	0.4	-0.2	0.2	2.2	0.7	0.2	-0.1	0.8	2.1	
2010-2020	0.2	-0.3	-0.1	2.5	1.0	0.5	0.2	1.7	2.1	
2020-2030	0.0	-0.5	-0.5	2.8	1.3	0.9	0.5	2.7	2.1	
2030-2040	-0.1	-0.6	-0.7	3.1	1.5	1.1	0.7	3.3	2.1	
2040-2050	-0.3	-0.2	-0.5	2.9	1.4	0.9	0.6	2.8	2.1	
End-of-period	levels	Dep Ratio								
2005	311,004	49.6	207,922		72.4	8.6	1,554			
2010	315,198	51.1	208,668		74.8	7.6	1,545			
2020	320,340	55.8	205,670		82.4	2.7	1,574			
2030	320,752	63.7	195,955		93.8	-5.9	1,657			
2040	317,191	73.2	183,145		109.2	-17.8	1,783			
2050	308,397	77.0	174,219		124.9	-28.8	1,886			

Sources: ECB calculations based on Eurostat, Groningen Growth and Development Centre (GGDC) and The Conference Board's Total Economy Database (May 2006) and European Commission data and projections.

Notes: Labour productivity is measured in terms of output per hour worked. Labour utilisation is measured in terms of hours worked per head of the working age population.

gradually from the annual average of 1.3% observed in the period 1995-2005 to 1.5% in the period 2005-2010 and then by about 0.2% in each subsequent decade, such that in the decade 2040-2050 the average growth per year would be 2.3%, which is close to that recorded in the US in the recent "new economy" period. Let us assume then that both the participation rate and the unemployment rate continue to follow a similar pattern to that recorded in the period 1995-2005, until 2030 when the corresponding levels will be close to their natural limit. Thus, by 2030 the participation rate would have reached a level of about 84% and the unemployment rate would be less than 4%. Subsequently, it is assumed that these levels remain unchanged up to 2050. Finally, let us assume that hours worked per person stop declining and remain unchanged at the level of 2005. Clearly, such a scenario is not very likely to materialise but can be taken to represent an upper limit in the absence of major changes. Under such assumptions, real GDP growth would first increase to 2.5% per year in the period 2005-2010 and would subsequently start

to decline to 2.3% per year in the period 2010-2020 and would fall below 2% in the period 2020-2050 (see Table 4). Thus, even under optimistic assumptions regarding labour productivity and very optimistic assumptions for labour utilisation, demographic factors would still exert a significant negative impact, which would imply a gradual decline in real GDP growth in the medium to long run.

In order to avoid significant declines in the average pace of economic activity, which would lead to substantially adverse welfare effects, alternative measures could be implemented, aiming at compensating for the negative impact of demographic developments by increasing contributions to growth from the labour and/or labour utilisation productivity component(s). In order to assess the extent of such requirements, Table 5 reports the average changes in each of these components needed to keep real GDP growth at the average observed during the period 1980-2005, assuming that the other components remain unchanged at their 1980-2005 average. Thus, for example, with

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d GDP capita

1.7

1.8 1.9 2.1 2.2 2.4



# Table 6 Scenario for growth in the components labour productivity and labour utilisation if real GDP per capita growth were to be sustained at the 1980-2005 average

	ce			

		A	verage (annu	al) contributi	on to growth	from change	in		Average (ann	ual) growth i
	Total population	Age structure	Working age population		Participa- tion rate	Unemploy- ment rate	Hours worked per person	Labour utilisation	Real GDP	Real GDP per capita
Percentages	(a)	(b)	(a)+(b)	(c)	(d)	(e)	( <b>f</b> )	sum (d to f)	sum (a to f)	sum (b to f)
Reference per	iod									
1980-2005	0.4	0.2	0.5	1.8	0.3	-0.1	-0.5	-0.3	2.1	1.7
	Euro	stat projec	tions	Assumption	ns (same as	average 198	0-2005, exce	ept for one)	Out	come
2005-2010	0.4	-0.2	0.2	2.2	0.7	0.2	-0.1	0.7	2.1	1.7
2010-2020	0.2	-0.3	-0.1	2.3	0.8	0.3	0.0	1.1	1.9	1.7
2020-2030	0.0	-0.5	-0.5	2.5	1.0	0.5	0.2	1.6	1.8	1.7
2030-2040	-0.1	-0.6	-0.7	2.6	1.1	0.6	0.3	1.9	1.6	1.7
2040-2050	-0.3	-0.2	-0.5	2.2	0.7	0.3	-0.1	0.9	1.5	1.7
End-of-period	levels	Dep Ratio								
2005	311,004	49.6	207,922		72.4	8.6	1,554			
2010	315,198	51.1	208,668		74.8	7.7	1,544			
2020	320,340	55.8	205,670		80.8	4.6	1,543			
2030	320,752	63.7	195,955		88.9	-0.3	1,570			
2040	317,191	73.2	183,145		98.8	-6.6	1,613			
2050	308,397	77.0	174,219		106.1	-9.4	1,601			

Sources: ECB calculations based on Eurostat, Groningen Growth and Development Centre (GGDC) and The Conference Board's Total Economy Database (May 2006) and European Commission data and projections.

Notes: Labour productivity is measured in terms of output per hour worked. Labour utilisation is measured in terms of hours worked per head of the working age population.

labour utilisation as projected in Table 3, average annual labour productivity growth would have to increase from about 2% (on average, with more recent growth rates below 2%, as during the most recent cycle on average) to 2.2% during the rest of the current decade and to about 3% during the period 2020-2050. This compares with an average of about 2% recorded in the US from 1995 to 2005, i.e. during the "new economy" period characterised by accelerating labour productivity (see Table 2). Alternatively, the unemployment rate would have to fall significantly, from about 8.6% in 2005 to 7.6% in 2010 and to 2.7% by 2020. Already by then, the requirement would be unrealistic, as frictional unemployment is often estimated to be higher than 3%. After 2020, the natural limit of 0% would be binding, suggesting that the compensatory effect from this factor would be limited in time. Similarly, the participation rate would have to increase gradually, but would reach soon after 2030 the natural limit (of 100%). The potential compensatory impact from average working hours seems to be less unrealistic, as they would have to fall less over time, and after 2010 start to increase again. Thus, after falling by about 1% from 2005 to 2010 reflecting favourable demographics in the short run, average hours would have to increase by about 2% between 2010 and 2020 and between 5% and 8% during the subsequent decades. This may seem less unrealistic, also considering that under this scenario only during the decade 2040-2050 would the level of hours worked reach that observed in the US in 2005 (of about 1820), but the current declining trend in average hours worked in the euro area may not be easily reversed, to the extent that it reflects changing cultural attitudes, rather than a response to increasing disincentives to work induced for example by the tax systems prevailing in continental Europe.<sup>3</sup> The requirements to maintain the average real GDP per capita growth would be slightly less stringent, but in most

<sup>3</sup> On the ongoing debate regarding the factors which can explain the gradual decline in average working hours in Europe, see for example A. Alesina, E. Glaeser and B. Sacerdote (2006), "Work and leisure in the U.S. and Europe: why so different?", NBER Macroeconomics Annual 2005, and references therein.

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cases would also become unrealistic or even impossible at some point in time (see Table 6). Alternative measures such as shifts in the retirement age will be discussed in more detail in the next section.

Overall, the scenario analysis shows that stronger improvements in labour utilisation can partly compensate for the projected decline in population growth and the ageing of the population. However, "natural" limits in raising participation rates and reducing unemployment rates exist, which limit the possible compensatory effects of these factors over time. Longer working hours and delayed retirement may ultimately be the only labour utilisation components for which compensatory measures to sustain medium to longer-term growth prospects can be made effective. The prospects of higher labour productivity growth are more uncertain. On the one hand, the past trend in the euro area has been of a gradual decrease in labour productivity growth, and an ageing of the workforce could have an additional negative effect (but empirical evidence is scant).<sup>4</sup> On the other hand, it cannot be ruled out that recent, current and future reforms in some euro area countries and the recent advances in information and communication technology will lead in coming years to a sustained rise in productivity growth, in a similar way to what the US experienced since the mid-1990s. A combination of compensatory measures would imply less stringent requirements from individual components, and is likely to be necessary given the interactions among the different factors of growth. Beyond the short to medium term, unless the implementation of structural reforms aimed at increasing labour utilisation and labour productivity growth is stepped up significantly, projected demographic developments are likely to imply lower sustainable output growth and output per capita growth for the euro area.

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In light of the above analysis, this section considers how labour utilisation and labour productivity might be increased in the euro area to compensate for the negative effects of demographic change. The potential to increase participation and employment rates - through a rise in the number of people entering and working in euro area labour markets, an increase in average hours of work and/or longer working lives – varies across different groups of the labour force. Achieving compensatory real GDP growth effects will require a combination of increased participation and employment of the young, older individuals and women, and possibly also increased migration to the euro area. However, the scope for increased participation of each of these groups, and thus the relevant target group(s) for policy, varies significantly by country. Furthermore, the potential to increase labour productivity depends both on labour market policies to increase the overall skill levels of the workforce and on the rate at which technology advances in the euro area. Individual euro area countries are responsible for the design of their policies on employment and productivity within the framework of the Integrated Guidelines for Growth and Jobs 2005-2008.5 These Guidelines offer a broad range of suggested policies, which in the face of demographic change will need to be appropriately tailored to the relevant target groups.

# 4.1 LABOUR MARKET PARTICIPATION AND THE UNEMPLOYMENT RATE OF YOUNG PEOPLE (AGED 15-24)

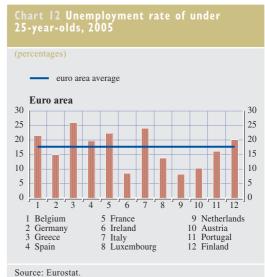
The labour market participation rate of the 15-24 age group is very low, at 45% on average for the euro area in 2005 and ranging from 29% in Luxembourg to 71% in the Netherlands (see Chart 11). The increased participation of this group may nevertheless offer modest potential as a response to demographic change, given that the low participation rate reflects the

5 For more details on these Guidelines, see the box entitled "The Integrated Guidelines for growth and jobs 2005-2008" in the August 2005 issue of the ECB's Monthly Bulletin.



<sup>4</sup> For an analysis of euro area long-term labour productivity developments, see R. Gómez-Salvador, A. Musso, M. Stocker and J. Turunen, "Labour productivity developments in the euro area", ECB Occasional Paper, forthcoming.





compulsory minimum school leaving age of 16 in most euro area countries and the high take-up rate of higher education by young adults.

However, there has been some discussion of how to increase the efficiency of educational systems in some countries, so that young people are educated and available to the labour market in a shorter period of time. Furthermore, those young people that do choose to enter the labour market may be especially productive, holding the most recent and innovative knowledge. The high rate of unemployment of the under-25s, which stood at nearly 18% for the euro area as a whole in 2005, ranging from around 8% in the Netherlands and Ireland to 26% in Greece (see Chart 12), is therefore particularly problematic. In addition to the immediate effect of reducing the level of labour utilisation, periods of youth unemployment may have negative consequences for productivity and for future labour supply, by increasing the probability of labour market withdrawal and/or unemployment of those with experience of unemployment when young.

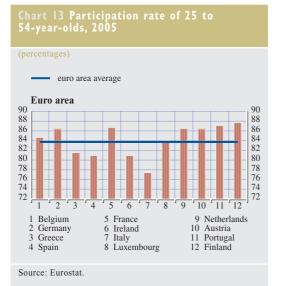
Policies to tackle youth unemployment against the background of Europe's ageing populations include a review of national apprenticeship and educational systems to facilitate the transition from education into work. EU leaders adopted the European Youth Pact at the beginning of 2005, which endeavours to "improve the education, training, mobility, vocational integration and social inclusion of young Europeans" through, for example, monitoring policies for the integration of young people into the labour market and encouraging young people to develop entrepreneurship.<sup>6</sup> It emphasises both the importance of raising the quality of education, which may help to offset the possible effects of population ageing on total factor productivity, and the importance of increasing the activity and employment rates of young people to help to offset the effects of demographic change on labour supply.

# 4.2 PARTICIPATION AND EMPLOYMENT OF THE PRIME-AGED POPULATION (AGED 25-54)

The labour force participation rate of primeaged individuals (25-54) is high, at 83.7% in 2005 for the euro area as a whole, ranging from 77% in Italy to nearly 88% in Finland (Chart 13). At first glance, this high rate suggests a moderate potential for the increased participation of the prime-aged population in response to demographic change in most countries. However, the participation rate for females, at 74.6%, is significantly lower than that of males, at 92.7%, which suggests a greater potential for



<sup>6</sup> For further details, see http://www.youthforum.org/en/home/ downloads/youthpact.html.



the increased participation of women. In fact, the main contribution to the average annual rate of output growth in the period since the mid-1990s has come from the increase in the female participation rate, and this trend will need to continue. Policies to increase the utilisation of the 25-54 age group will therefore need to focus specifically on first increasing the female labour market participation rate, particularly in countries where the rate is relatively low (such as Italy and Greece).

Individuals entering the labour market must also be productively employed. However, the employment rate for the 25-54 age group (at 77% in the euro area in 2005) is significantly lower than its participation rate, as a significant proportion of prime-aged workers are ready to work, but are unemployed. Moreover, these aggregate employment rates are based on the number of people working and do not distinguish between full-time and part-time employment, thus masking a possible under-utilisation of worker-hours. In fact, the average weekly hours worked per worker in the euro area has decreased from about 40 in 1983 to about 37 in 20047 and the involuntary part-time rate in the euro area is about 15% (Eurostat, 2004). These figures suggest that an increase in both the employment rate and average hours worked would make a significant contribution to increasing labour

utilisation in the euro area, particularly in countries with relatively low employment rates (such as Italy and Greece) and low average hours of work (such as France and Germany).

Policy recommendations to increase female labour market participation within the context of the European Employment Strategy stress the need for action to reduce gender pay gaps and to make it easier for women to combine family and work through the provision of accessible and affordable childcare facilities and care for other dependents. The modernisation of social protection systems is also expected to shift incentives towards work. Policies to increase hours of work include a reduction in labour taxes and increased flexibility in the arrangement of working hours and - particularly important for working mothers - of standard school hours. Direct controls on hours of work such as labour laws covering average working weeks and limiting part-time work should be reviewed. A broad range of policies to increase productivity and tackle unemployment are suggested in the Integrated Guidelines for Growth and Jobs 2005-2008, including the active promotion of investment in R&D, innovation and education, the modernisation of employment services and the removal of barriers to labour mobility.

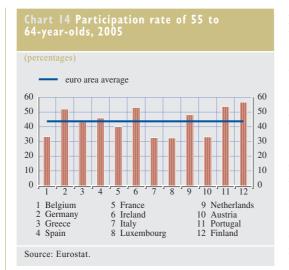
# 4.3 EARLY RETIREMENT AND THE PARTICIPATION RATE OF THE 55-64 AGE GROUP

The labour market participation rate of the 55-64 age group stood at around 44% in the euro area in 2005 (the employment rate at 40.4%, well below the Lisbon target of a 50% employment rate by 2010), ranging from 56.6% in Finland to less than 33% in Luxembourg and Italy (see Chart 14). The participation rate of this group was also greater for men at 53.6% than women at 34.2% for the euro area as a

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<sup>7</sup> For evidence for euro area countries and the US, see N. Leiner-Killinger, C. Madaschi and M. Ward-Warmedinger, "Trends and patterns in working time patterns across euro area countries 1970-2003: causes and consequences", ECB Occasional Paper, No. 41.



whole in 2005. The legal retirement age in most euro area countries is 65 (increases in the retirement age are currently being considered in a number of countries), but the average effective age of retirement is far lower (at 60.7 in 2004 for the euro area) and has declined over the past decades, despite the increases in longevity identified in Section 2.1. These generally very low rates suggest a significant potential for the increased labour market participation and employment of the 55-64 age group, which would also contribute towards increasing average working lives. The increased labour market participation of this group may also have important implications for the average productivity of the EU workforce. Some economic studies have explored the proposition that older workers are less adaptable in creating and adopting new technologies.8 The results of such investigations are shrouded by a large degree of uncertainty, but suggest that policies should focus on supporting the continued productivity of workers later in life.

Policies in the EU aiming to boost the employment of the 55-64 age group include increased support for active ageing, including appropriate working conditions, and the modernisation of pension systems to support longer working lives and discourage early retirement. In recent years, steps have been taken to make retirement schemes more progressive, allowing workers to cut their working hours and receive some form of income support to make up for shortfalls in pay. Although such schemes are normally beneficial in maintaining the working capacity and skills of older workers and reducing the burden on pension systems, they generally operate only for the years leading up to the normal retirement age (and not beyond), therefore increasing the risk of encouraging workers to withdraw from the labour market earlier than they would have done otherwise. A survey by the European Commission (2004b) has found that more than 20% of inactive people aged 55-64 report early retirement as the main reason for leaving their last job.9 It is important that older workers remain attractive to employers. Old age discrimination will need to be tackled, and the provision of part-time or temporary positions for older workers increased. EU leaders have also emphasised the importance of increasing lifelong learning to maintain labour market attachment and help to offset the possible negative effects of population ageing on labour supply and total factor productivity.

## 4.4 MIGRATION

Increased migration to the euro area offers a further potential avenue through which labour market participation and employment may be increased across all age groups. A number of theoretically positive effects of increased immigration in the face of a shrinking and ageing population can be identified. First, immigrants tend to be relatively young and hence have an immediate and positive effect on the average age and composition of the working age population. Second, the fertility rates of immigrant women from developing countries are often relatively high, which may offer a temporary boost to fertility and hence population growth. Third, selective immigration policies may attract highly skilled workers, which may



<sup>8</sup> See for example European Commission (2004a), "Effects of ageing on long run labour productivity growth: A theoretical and empirical assessment".

<sup>9</sup> European Commission (2004b), "Increasing the employment of older workers and delaying the exit from the labour market".

increase the average productivity of the working age population. However, a number of recent studies conclude that the stabilisation of old age dependency ratios through migration alone is unlikely, due to the huge number of migrants that would be required. The communication from the European Commission on migration in 2003<sup>10</sup> for example argues that "maintaining the working age population, and even more so maintaining the old age dependency ratio would require massive increases in immigration until 2030" and that "using migration to fully compensate the impact of demographic ageing on the labour market is not a realistic option". Indeed, the role of migration in addressing the European demographic challenge is likely to be only complementary to other policies, given natural limits to the feasible number of migrants and political constraints. The Integrated Guidelines for Growth and Jobs 2005-2008 call only for the "appropriate management of economic migration".

# 5 EFFECTS ON FINANCIAL MARKETS

Population ageing will also have an impact on financial market developments. This issue can be addressed from at least three different points of view. First, population ageing affects the saving/investment balance. Households belonging to different generations typically hold a different amount of securities in their portfolio, i.e. the ratio of people characterised as prime borrowers and prime savers of the economy depends on the generation structure of the population. Second, changes in the ageing structure of the population can have an impact on how savings are actually invested. For example, households belonging to different generations make different choices concerning the risk composition of their investment portfolio. Third, population ageing is supporting several structural and institutional changes which are likely to continue over the medium term. These changes will materialise in particular through pension reforms, especially if they require a move towards more funding. These reforms will enhance the importance of institutional investors, at least in countries where they are relatively less developed, and thus the impact that their investment strategies can have on asset prices. The sub-sections below address these three effects in detail.

In addition, there are at least two other aspects of the link between ageing and financial markets which should be mentioned: the impact on international capital flows and the link between housing prices and the age structure of the population. Concerning the impact on international capital flows, there have been several attempts to incorporate in a model contemporaneous developments in savings, investments, international capital flows and exchange rates. The conclusions of these models have also been broadly supported by some empirical studies. These models suggest that "young" countries (or countries with a high young age dependency ratio) should show current account deficits, as investments are needed to provide capital to a growing labour force; similarly, "old" countries (or countries with a high old age dependency ratio) should also run current account deficits as retired people withdraw savings to fund consumption. At the same time, "middle-aged" countries should supply capital to the others. These results are however subject to a number of caveats, not least the fact that models calibrated to fit the current ageing structure generally fail to describe current developments - notably the large US current account deficit. These models explicitly assume that households accumulate wealth during their working years to fund consumption when retired and capital is assumed to be perfectly mobile across countries. While this does not impinge on the validity of the qualitative results of the models, it highlights the difficulty to forecast the size and the quantitative impact of international capital flows over the next decades.<sup>11</sup>

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<sup>10</sup> European Commission (2003), "Communication on immigration, integration and employment".

<sup>11</sup> For a study incorporating both a model-based approach and an empirical analysis, see IMF (2004), "How will demographic change affect the global economy?", World Economic Outlook, September.

A significant portion of households' income is invested in housing. In the long run, demand for housing should depend on the number of households, which is linked to the population growth.<sup>12</sup> Given recent developments in the demographics of EU15 countries, the rate of growth of the number of households in the EU as a whole decelerated in the 1990s, but Greece, Spain, Ireland, Italy, Austria and the United Kingdom differed from the other countries in this respect. Studies conducted mainly in the United States and the United Kingdom would suggest that as the population ages and the fraction of people in their "buying years" shrinks, housing demand and consequently house prices would decline as well.<sup>13</sup> However, subsequent studies have shown that when the effect of age is disentangled from other characteristics - like income, marital status and education - the demand for housing tends to be stable or rises only slightly with age.14 Recent actual developments in Spanish, US and UK house prices seem to support the belief that other factors (primarily household income and investment in real estate as a source of portfolio diversification) have a stronger impact on housing demand than demographic changes. Cross-country differences in house prices also reflect structural and institutional factors such as mortgage market arrangements and taxation which impinge on the ability to consume out of housing wealth.15 Overall, a number of questions related to housing and ageing remain open due mainly to the lack of detailed data. One question is whether or not ageing induces a mismatch not only in the quantity but also in the quality of houses demanded, which could translate into higher volatility of prices and affect the number of new constructions.

# 5.1 CHANGES IN SAVING/INVESTMENT BALANCES AND THE LIKELY RISE OF SAVING FOR RETIREMENT

Population ageing will prompt changes in the saving/investment balance of households in most developed countries, including the euro area countries. Households will probably adjust their saving behaviour in the face of rising longevity and specific policies are going to be implemented to increase retirement funds in the context of pension reforms.

From a theoretical point of view, the starting-point to assess these effects is the life cycle theory of savings. The main assumption is that consumers prefer to smooth consumption over their lifetime in order to maximise utility. The typical life cycle savings pattern is then assumed to be humpshaped: households tend to accumulate assets during working years and tend to spend those same assets during retirement years.<sup>16</sup> Young investors do not save; on the contrary, they seek to borrow against their human capital. At the same time, middle-aged households are the economy's prominent savers and investors; they typically earn higher incomes and are assumed to invest in financial assets to provide for retirement. Retired people gradually sell off their investments to fund consumption. Several studies have been carried out in order to find support for the life cycle investment hypothesis.<sup>17</sup> Household surveys in several countries suggest that consumption tends to have a hump-shaped profile across age groups. However, these surveys suffer from important biases arising from the time at which the surveys are conducted and from previous experiences of the generations under scrutiny. For example, people who have experienced financial crises tend to save more than people who have only experienced financial booms. The time at which the survey is conducted can significantly bias the result as well. While most empirical studies unveil important relationships between demographic variables and saving rates, the results tend to be highly dependent on the data and on the estimation techniques used. For example, cross-country studies at the household

- 12 See D. Capozza, P. Hendershott, C. Mack and C. Mayer (2002), "Determinants of real house price dynamics", NBER Working Paper No 9262.
- 13 See N. G. Mankiw and D. N. Weil (1989), "The baby boom, the baby bust, and the housing market", *Regional Science and Urban Economics*, 19.
- 14 See R. Green and P. Hendershott (1995), "Age, housing demand, and real house prices", *Regional Science and Urban Economics*, Vol. 26, No 5.
- 15 See P. Catte, N. Girouard, R. Price and C. André (2004), "Housing markets, wealth and the business cycle", OECD Economics Department Working Paper No 394.
- 16 See F. Modigliani (1986), "Life-cycle, individual thrift, and the wealth of nations", *American Economic Review*, Vol. 76, No 3.
- 17 See R. Disney (1996), Can we afford to grow older?, MIT Press, and A. De Serres and F. Pelgrin (2002), "The decline in private saving rates in the 1990s in OECD countries: how much can be explained by non-wealth determinants?", OECD Economics Department Working Paper No 344.

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level have shown that in many countries older people do not comply with the predictions of the theory; in fact, many old-aged households are net savers. Results also suggest that in countries where the social security system is "more generous", the saving rate among the people in the working age class is lower. Thus, it could be expected that if social security benefits were significantly cut, there would be the reverse effect.

Simulations based on dynamic general equilibrium models have been used to address the impact of population ageing on the equilibrium real interest rate, i.e. the long-term rate which balances savings and investments. Real interest rates prevailing in financial markets should then reflect these equilibrium rates. The ageing process is generally predicted to imply a modest decline of the real equilibrium interest rate over the next decades. This would result from a higher capital intensity of production and fewer investments needed to maintain the capital stock. In addition, assuming that pension contribution rates are held constant, retirement ages are increased and benefits decline, consumption levels upon retirement could be sustained only if savings were increased significantly over the next twenty years.<sup>18</sup>

# 5.2 CHANGES IN THE STRUCTURE OF SAVINGS' PORTFOLIOS

Demographic changes can also affect the structure of households' financial portfolios, since individuals belonging to different generations are likely to choose a different mixture of assets in terms of risk. These effects have been extensively studied in models based on the framework of overlapping generations (OLG). These models all share the feature that demographic shocks affect asset returns even in economies where rational agents are able to correctly anticipate future population growth and the future sale of financial assets by retired people in order to fund consumption. In this set-up, an ageing population generally implies falling financial asset prices (both equity and bond prices) and an increase in the required equity premium when the currently active population retires. As a large elderly

generation is assumed to sell assets to a smallersized middle-aged generation, this will result in a downward pressure on asset prices, or an "asset meltdown".<sup>19</sup> The size and timing of this meltdown are however highly uncertain.

Several studies have simulated calibrated versions of these models. They all suggest that demographic transitions do matter, but the size of the impact largely depends on the specifics of the model and on the chosen value of the parameters. For example, the relative valuations of equity and bonds differ depending on the calibration of the model and the presence of borrowing constraints. In addition, even simulations resulting in a relatively large impact imply price movements well below the swings usually experienced in financial markets, especially over the last few years, suggesting that the overall impact of demography on asset prices is limited compared with other factors.20

- 18 See for example A. Börsch-Supan, A. Ludwig and J. Winter (2004), "Ageing, pension reform, and capital flows: a multicountry simulation model," Working Paper 28-2003, Mannheim University, and J. Oliveira Martins, F. Gonand, P. Antolin, C. de la Maisonneuve and K.-Y. Yoo (2005), "The impact of ageing on demand, factor markets and growth", OECD Economics Department Working Paper No 420. In a general equilibrium framework, T. Saarenheimo (2005), "Ageing, interest rates and financial flows", Bank of Finland Research Discussion Papers 2/2005, shows that saving rates will increase by around one percentage point by 2010. Later on, if replacement rates are held constant, slowing labour force growth pushes saving and investment rates downwards again, to well below the current level by 2050, reflecting the negative impact of a higher retirement age on the saving rates of younger workers.
- 19 See J. Poterba (2001), "Demographic structure and asset returns", *Review of Economics and Statistics*, Vol. 83, Issue 4.
- 20 In R. J. Brooks (2002), "Asset market effects of the baby boom and social security reforms", American Economic Review, Papers and Proceedings 92, the model is calibrated to match the US baby boom. The model forecasts that when this generation retires, returns on both stocks and bonds will be driven down by approximately 100 basis points, while the overall effect on the risk premia will be small. Simulations based on the model by J. Geanakoplos, M. Magill and M. Quinzii (2004), "Demography and the long-run predictability of the stock market", Brooking Papers on Economic Activity, No 1, result in an even larger impact of demographic changes. The effect of demographic changes on asset prices is generally amplified if simulations are carried out on models assuming that the younger generations face borrowing constraints. These constraints can substantially increase the risk premia to values closer to observed data and enhance the impact of demographic changes (see also Constantinides et al. (2002), "Junior can't borrow: a new perspective on the equity premium puzzle", Ouarterly Journal of Economics, 117, which could also explain differences across countries.



These results are subject to numerous caveats. First, they all assume that investors perfectly foresee demographic changes far into the future (even though those changes are themselves quite uncertain). Thus, if asset prices incorporate all current available information, they should start to decline before the current middle-aged people retire, as investors would strategically adjust their financial portfolios to take advantage of the forthcoming changes. But in practice, market participants do not seem to fully factor in demographic changes beyond a five to six-year horizon.<sup>21</sup> Second, differences in financial systems as well as in culture and traditions (e.g. the parameters of the social security system or the strength of the bequest motive) are likely to influence portfolio decisions. Third, all the aforementioned models rely on fixed assumptions concerning the saving rate and/or the supply of capital. Thus, they do not take into account the possible interaction over time of these variables with demographic changes and their indirect effect on asset allocations. Finally, most of the models rest on a closed-economy assumption. The link between domestic movements in asset prices and domestic demographic changes has probably weakened over the past decades given the increased opportunities for global asset allocations, supported by increased deregulation and liberalisation of financial markets.

Empirical work based on historical data offers only limited evidence of an existing strong link between demographics and financial asset prices. Some studies for example find evidence that average age is correlated in the United States with asset returns and that the equity premium increases with average age, i.e. an older population would indeed imply lower asset prices.<sup>22</sup> These studies rest on the premise that an increase in the average age of the population is associated with a rise in aggregate risk aversion; however, this assumption is not clearly supported by surveys on household risk tolerance. Subsequent studies have produced somewhat conflicting results.<sup>23</sup>

Empirical studies using data for countries other than the United States had to deal with the limited availability of long time series for financial prices. Since population dynamics are typically slow moving, long time series are needed to assess the impact on financial markets. The most recent studies in the field find that demographic variables have limited predictive power for asset returns and the results tend to be different across countries. The impact of population ageing is significant only for some countries and the size of the impact varies considerably, probably due to cross-country differences in financial system structures and in social security arrangements. Countries with similar social security benefits or similar financial market developments tend to show similar links between demographic variables and financial asset returns. In particular, the equity premium is more predictable in countries with higher social security benefits and less developed financial markets; in those countries stock ownership tends to be concentrated among fewer market participants.24

A major problem encountered in all the studies is that in developed countries only a small fraction of households owns stocks and they tend to be the people with high income. In the United States, for example, where the majority

- 21 See S. Della Vigna and J. Pollet (2005), "Attention, demographics, and the stock market," NBER Working Paper No 11211.
- 22 See G. S. Bakshi and Z. Chen (1994), "Baby boom, population ageing and capital markets", *Journal of Business*, 67.
- 23 See for example J. Poterba (2004), "The impact of population ageing on financial markets", NBER Working Paper No 10851 and J. Geanakoplos, M. Magill and M. Quinzii (2004), "Demography and the long-run predictability of the stock market", Brooking Papers on Economic Activity, No 1. While the first finds only very limited support for a link between asset market returns and demographic variables, the latter report empirical evidence that the real level of stock prices is related to the ratio of middle-aged to young individuals in the population. Over the next fifty years the model forecast that annualised realised returns would decline by around 60 basis points in the United States.
- 24 A. Ang and A. Maddaloni (2005), "Do demographic changes affect risk premiums? Evidence from international data", *Journal of Business*, Vol. 78, No 1, for example, find that the change in the proportion of retired adults is a significant predictor of risk premia. However, while increases in the retired proportion of the population reduce excess returns in most of the countries, the sign of the impact is reversed for the United States. See also E. P. Davis and C. Li (2003), "Demographics and financial asset prices in the major industrial economies", Brunel University Department of Economics and Finance Discussion Paper No 03-07.

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Table 7 Stock mark	et participatio	on (direct an	d indirect) o	f households	in selected	countries
(as a percentage of total ho	ouseholds)					
	United Kingdom	United States	Germany	France	Italy	The Netherlands
Equities (direct holding) Total participation	22 31	19 49	14 23	14 26	4	17 24

Source: L. Guiso, P. Sapienza and L. Zingales (2005), "Trusting the stock market", NBER Working Paper No 11648. Notes: Total participation includes indirect ownership, via mutual funds or pension funds. Data for euro area countries refer to 2003 and are taken from the Survey of Health, Age and Retirement in Europe (SHARE). Data for the US are drawn from the 1998 Survey of Consumer Finances. Data for the UK are drawn from the 1997-98 Financial Research Survey.

of the empirical studies were carried out, stock ownership, although it has dramatically increased since 1989, does not involve the majority of people, even when direct and indirect investment, i.e. via mutual funds or retirement savings accounts, are considered. In the EU, the problem is even more pronounced (see Table 7). Direct equity holding is largely a minority phenomenon, although investment in financial instruments provided by intermediaries, primarily investment funds, has increased significantly over the last twenty years. These differences may also partly explain why the predictive power of demographic variables is not consistent across countries. This argument also calls for caution in applying conclusions arising from studies based on US data to other countries, although it could be argued that, for example, euro area countries are likely to increase stock market participation over the next few years, approaching in this way the current situation in the United States.

# 5.3 POPULATION AGEING AND THE IMPORTANCE OF FINANCIAL INTERMEDIARIES

The projected ageing of the population will have important effects on pension savings, namely their size and their composition. As the current working age population saves for retirement, overall pension assets are set to increase. By contrast, when these generations will retire, pension assets will decline. A move towards fully or partially funded pension systems could have large effects on the size of the capital markets involved (see next section). In the EU the value of assets held by private pension schemes has grown in almost all countries over recent years. However, great variation persists among individual countries. While pension fund assets currently total more than 100% of GDP in the Netherlands, their share is between 3% and 5% in Germany and Italy. Hence there seems to be scope for a significant growth of the value of pension fund assets, especially in these large countries (see Table 8).

#### Table 8 Pension fund assets

(as a percentage of GDP)								
	1990	1995	1996	1997	1998	1999	2000	2001
Belgium	2	4	4	5	6	6	6	6
Germany	3	3	3	3	3	3	3	3
Italy	3	4	3	3	3	5	5	4
Japan	12	15	15	16	16	19	19	19
Netherlands	72	85	93	101	108	119	114	105
Sweden	2	2	2	3	3	3	3	4
UK	50	68	69	79	79	88	79	66
US	42	57	61	67	71	74	69	63

Source: OECD (2003).



(as a percentage of	of gross financia	l assets)							
		1970	1980	1990	2000	change 2000-1980	2001	2002	20
Belgium	Deposits		41	31	25	-16	27	30	
	Bonds		33	34	22	-12	22	22	
	Equities		18	22	22	4	19	13	
	Institutions		8	13	29	21	31	32	
France	Deposits	49	59	38	27	-32	29	31	
	Bonds	6	9	4	2	-7	2	2	
	Equities	26	12	26	34	22	29	24	
	Institutions	6	9	26	34	25	36	39	
Germany	Deposits	60	60	47	34	-26	34	36	
·	Bonds	8	12	17	10	-2	10	11	
	Equities	11	5	6	16	11	14	9	
	Institutions	15	17	21	39	22	40	42	
Italy	Deposits	54	64	34	25	-39	26	27	
·	Bonds	19	17	31	18	1	21	23	
	Equities	11	10	25	28	18	25	23	
	Institutions	8	6	10	28	22	28	27	
Japan	Deposits		59	47	53	-6	55	57	
•	Bonds		2	2	2	0	2	2	
	Equities		13	17	9	-4	7	6	
	Institutions		19	29	31	12	31	31	
Netherlands	Deposits	24	32	26	19	-14	21	24	
	Bonds	17	7	4	2	-4	3	4	
	Equities	36	22	23	16	-6	12	6	
	Institutions	23	39	47	61	21	62	63	
Sweden	Deposits		67	46	18	-49	26	32	
	Bonds		13	10	4	-9	5	5	
	Equities		9	16	18	9	20	16	
	Institutions		11	28	60	49	50	47	
United Kingdom	Deposits	34	43	30	20	-23	23	27	
0	Bonds	7	7	2	1	-6	1	1	
	Equities	24	12	19	22	10	18	15	
	Institutions	23	30	44	53	23	54	53	
United States	Deposits	21	23	22	15	-8	17	18	
	Bonds	7	5	10	6	1	6	6	
	Equities	22	13	12	21	7	17	16	
	Institutions	17	19	29	37	18	36	36	

Sources: Nationale Bank van België/Banque Nationale de Belgique, French Ministry of Finance and Economy, Deutsche Bundesbank, Banca d'Italia, Bank of Japan, De Nederlandsche Bank, Statistics Sweden, UK Office for National Statistics, Board of Governors of the US Federal Reserve.

Notes: The term "institutions" refers to pension funds (also "collective" ones as in Sweden), insurance corporations and mutual funds. For France, data from 1970 to 1990 are taken from Byrne and Davis (2003). For Germany, data from 1991 onwards are based on ESA 95 financial accounting principles (earlier data corresponding to the categories "other equity" included in "equities" and "mutual fund shares" included in "institutions" were not available). Percentages may not add up to 100 because of the presence of "other financial assets" not classified in the above four categories.

Increased pension saving will also affect the relative importance of financial intermediaries in capital markets. Indeed, an important development of the last few decades has been the growing importance of institutional investors, such as insurance companies and pension funds, as collectors of funds, leading to a growing share of "institutionalised savings" (see Table 9).

The growth in the importance of these intermediaries is due to several factors, such as an increasing equity culture among investors and a generally lower level of interest rates, which probably encouraged investors to diversify their portfolio to include instruments offered by financial institutions other than banks. At the same time, it also reflects explicit policies to promote institutionalised saving, in particular private pension schemes, related to

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### Table 10 Euro area acquisitions and holdings of financial asse

(as a percentage of GDP)												
		Held with:				Held with:				Held	with:	
	М	Monetary financial institutions			Other financial intermediaries				Insurance corporations and pension funds			
	1998	2000	2002	2004	1998	2000	2002	2004	1998	2000	2002	2004
Acquisitions												
Households	1.5	1.0	3.1	3.1	4.5	1.4	0.6	0.0	3.5	3.8	3.0	3.3
Non-financial corporations	0.7	1.0	0.3	1.1	0.5	0.1	0.3	0.3	0.1	0.1	0.1	0.1
Total non-financial sectors	2.2	2.0	3.4	4.2	5.0	1.6	0.9	0.3	3.6	3.8	3.1	3.4
Financial Corporations	4.5	2.1	6.5	7.7	2.1	2.7	1.4	1.2	0.0	0.0	0.1	0.1
Holdings												
Households	62.4	60.2	60.8	62.9	14.8	16.7	15.0	15.0	43.1	48.2	49.1	53.1
Non-financial corporations	13.8	14.3	14.8	16.1	3.7	4.0	4.0	5.0	1.4	1.5	1.5	1.6
Total non-financial sector	76.2	74.4	75.6	79.0	18.5	20.7	18.9	20.0	44.5	49.7	50.7	54.7
Financial Corporations	72.7	76.5	81.4	86.6	9.7	14.7	13.6	15.9	1.1	1.2	1.4	1.4

Source: ECB.

Note: "Total non-financial sectors" does not include the general government sector.

population ageing. Future pension reforms are likely to change the channelling of funds available for financial investments even further. Pressure will increase to move savings from "traditional banking" products (like bank deposits) to financial intermediaries offering products suitable for investors wishing to provide for their retirement (individual households) or wishing to transfer risk (institutional investors).

Over recent years there was a shift in the composition of households' overall portfolios towards assets with longer maturities and away from bank deposits. For example in the euro area, households seem to have channelled more funds towards insurance corporations and pension funds than towards banks, as shown in Table 10. The table shows how much of the total assets of the economy (for both financial and non-financial sectors) is channelled through the different financial intermediaries.

In addition, the related increase in the importance of institutional investors and recent developments in regulatory and accounting frameworks<sup>25</sup> are going to affect also the financial instruments required by market participants.<sup>26</sup> Pension fund managers are emphasizing more and more the need for an additional supply of certain financial

instruments, which are needed to better manage market, inflation and longevity risks. The demand for long-term high quality and highly liquid paper, and possibly inflation-indexed paper, is likely to increase.

For example, to meet a rising demand from market participants a handful of European countries recently started to issue very longdated bonds; fifty-year bonds were issued by the French and the British governments in February and May 2005 respectively. Although long-dated bonds are also issued by some private corporations, the overall corporate supply remains limited due to a variety of factors, including the lack of benchmarks and tax disincentives. Even in the US market the outstanding amount of bonds with a maturity greater than ten years is relatively small. If institutional investors were to decide to massively move into the market of very long-term bonds, they would most likely overwhelm existing supply, with a significant impact on prices.



<sup>25</sup> In particular, the implementation of new International Accounting Standards (IAS) for all listed companies in Europe and the Dutch reform on pension fund supervision.

<sup>26</sup> For a thorough description of the financial market implications of population ageing and the need for additional financial instruments, see G10 (2005), "Ageing and pension system reform: implications for financial markets and economic policies".

Similarly, the market for index-linked bonds remains small compared with potential demand by inflation protection seekers. For example, in the United Kingdom, pension funds and life insurance corporations already hold around 80% of outstanding long-dated and index-linked gilts. This is even more striking if one observes that the average asset allocation of UK funds in bonds is only around 20-30% of the total portfolio.

Finally, population ageing could also support an increase in the size and depth of the derivative markets. Pension fund managers are likely to exploit even more the derivatives market with the aim of transforming risk through time, i.e. matching long-term liabilities with shorterterm assets. This is likely to create a higher demand for more sophisticated financial assets and risk transfer products. For example, the interest rate and inflation swap market may provide a great flexibility to help reduce balance sheet mismatches and address the specific needs of pension fund managers.

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# 6.1 EFFECTS ON PUBLIC FINANCES

The demographic shift will put pressure on public finances by driving up ageing-related expenditure. The most important expenditure effects are projected for public pension systems and for spending on health and long-term care.

# 6.I.I PENSIONS

Public pension systems in Europe are mostly based on the PAYG principle whereby current contributions finance current expenditure. The rising number of pensioners will put these systems under considerable strain as a diminishing number of workers will have to provide the pension benefits for a growing number of retirees.

A number of studies present projections of the impact of ageing on public pension expenditure. A report by the EPC's Working Group on Ageing and the European Commission<sup>27</sup> provides projections by national institutions on expenditures for pensions as well as health and long-term care. In addition, the report covers spending for unemployment benefits and education, which may also be affected by the demographic changes (see below). The projections are based on a set of common assumptions regarding macroeconomic and demographic variables. Using an analogous dataset for its member countries, a previous OECD study<sup>28</sup> derived comparable results, some definitional despite differences. Furthermore, staff of the European Commission<sup>29</sup> presented pension expenditure projections based on a macroeconomic equilibrium model for the EU. The model is calibrated to reflect the most important macroeconomic relationships and is then employed to generate pension expenditure projections and estimates of the impact of various reform scenarios.

The study by EPC and the European Commission and the OECD study find a cumulative increase in pension expenditure of more than 3 percentage points of GDP for most euro area countries, with particularly high increases for Spain, Luxembourg and Portugal over the projection period (see Table 11).<sup>30</sup> A closer analysis of the time pattern shows that the pressure rises rapidly in the two decades after 2010. While not based on a general equilibrium approach, the macroeconomic framework underlying these results is broadly consistent with the growth effects discussed in Section 3.

- 27 EPC and European Commission (2006), The impact of ageing on public expenditure: projections for the EU25 Member States on pensions, health care, long-term care, education and unemployment transfers (2004-2050). European Economy Special Report 1/2006.
- 28 T. Dang, P. Antolin and H. Oxley (2001), "Fiscal implications of ageing: projections of age-related spending", OECD Economics Department Working Paper No 305.
- 29 Mc Morrow, K. and W. Roeger (2002), EU pension reform an overview of the debate and an empirical assessment of the main policy reform options, DG ECFIN Economic Papers No. 162, January.
- 30 For Greece, numbers are not yet available, but past projections also point to very high increases in pension expenditure.

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# Table 11 Projected impact of ageing populations on public expenditures

(change from 2004 to 2030 and 2050 as a percentage of GDP)

	Pensions		Health care		Long-term care		Unemployment benefits		Education		Total of all available items		
	Change	Change from 2004 to		Change from 2004 to:		Change from 2004 to:		Change from 2004 to:		Change from 2004 to:		Change from 2004 to:	
	2004												
	2030	2050	2030	2050	2030	2050	2030	2050	2030	2050	2030	2050	
BE	4.3	5.1	0.9	1.4	0.4	1.0	-0.5	-0.5	-0.6	-0.7	4.5	6.3	
DE	0.9	1.7	0.9	1.2	0.4	1.0	-0.4	-0.4	-0.8	-0.9	1.0	2.7	
GR 1)			0.8	1.7			-0.1	-0.1	-0.5	-0.4			
ES	3.3	7.1	1.2	2.2	0.0	0.2	-0.4	-0.4	-0.7	-0.6	3.3	8.5	
FR 2)	1.5	2.0	1.2	1.8			-0.3	-0.3	-0.5	-0.5	1.9	2.9	
IE	3.1	6.4	1.2	2.0	0.1	0.6	-0.2	-0.2	-0.9	-1.0	3.3	7.8	
IT	0.8	0.4	0.9	1.3	0.2	0.7	-0.1	-0.1	-0.8	-0.6	1.0	1.7	
LU	5.0	7.4	0.8	1.2	0.2	0.6	-0.0	-0.1	-0.5	-0.9	5.4	8.2	
NL	2.9	3.5	1.0	1.3	0.3	0.6	-0.2	-0.2	-0.2	-0.2	3.8	5.0	
AT	0.6	-1.2	1.0	1.6	0.3	0.9	-0.1	-0.1	-0.9	-1.0	0.9	0.2	
PT 2)	4.9	9.7	-0.1	0.5			-0.1	-0.1	-0.6	-0.4	4.1	9.7	
FI	3.3	3.1	1.1	1.4	1.2	1.8	-0.4	-0.4	-0.6	-0.7	4.7	5.2	
EU	1.3	2.2	1.0	1.6	0.2	0.6	-0.3	-0.3	-0.7	-0.6	1.6	3.4	
Euro area	1.6	2.6	1.0	1.5	0.2	0.5	-0.3	-0.3	-0.7	-0.6	1.9	3.7	

Source: EPC and EU Commission (2006).

Notes: These figures refer to the baseline projections for social security spending on pensions, education and unemployment transfers. For health care and long-term care, the projections refer to "AWG reference scenarios".

1) Total expenditure for GR is not reported due to missing data.

2) Total expenditure for FR and PT does not include long-term care.

The projected pension expenditure increases generated by this approach can be converted into a net present value, indicating the incremental implicit fiscal liability due to ageing.<sup>31</sup> This number can be compared with the outstanding stock of public debt. Using the same underlying assumptions as the OECD study, Rother et al. (2003, 2004)<sup>32</sup> estimate an incremental implicit pension liability of close to 50% of GDP for the four largest euro area countries. This compares with an average explicit public debt ratio of around 72% of GDP in 2005. To balance the additional ageinginduced debt by 2050, revenues would need to rise immediately and permanently by 1.6% of GDP, but even then public pension systems would not be in balance from 2050 onwards.

Computing the additional implicit debt also reveals the importance of the underlying assumptions. The above numbers are derived on the basis of the favourable labour market assumptions of the EPC and OECD studies. In particular, they assume that total employment rates rise strongly over the forecast period, reflecting higher projected labour participation by women and older workers. Assuming, more prudently, constant employment rates over the forecast horizon drives up the additional ageinginduced burden to some 70% of GDP. Furthermore, reducing the assumed real interest rate from 4% to 3% drives up the additional pension debt further to close to 90% of GDP.

# 6.1.2 HEALTH AND LONG-TERM CARE

Public health care expenditure is set to rise as the demand for health services tends to increase with the number of old people. However, while the developments in the area of pension systems can be predicted with some accuracy by modelling the mechanics of the pension systems, forecasts for health expenditure are more problematic. This is because the development of health expenditures reflects the interaction of demand and supply of



<sup>31</sup> It should be noted that the numbers presented here only present the net present value of *additional* future pension payments. Thus, they are much smaller than the implicit pension debt presented in some studies in this area, which reflect the entire stock of outstanding pension-related fiscal obligations.

<sup>32</sup> P. Rother, M. Catenaro and G. Schwab (2003), "Ageing and pensions in the euro area, survey and projection results", World Bank Social Protection Working Paper No 307 and, by the same authors, (2004), "Ageing and pensions in the euro area", FinanzArchiv, December.

health-related goods and services, which themselves depend on multiple factors including the specific incentive effects resulting form market structures and insurance arrangements. Furthermore, as the entitlement to publicly financed health services is less precisely defined than in the area of pensions, discretionary policy changes can have a larger short-term impact on expenditure, adding to the difficulties of making accurate long-term forecasts.

In view of the problems related to forecasting health care developments, the major crosscountry studies apply a mechanistic approach. In a first step, health and long-term care expenditure profiles by age and sex are defined on the basis of current observations. In a second step, the derived age and gender-specific expenditure levels are matched to demographic projections to generate total future expenditures. In addition, assumptions are made regarding the health status of older people in the future, i.e., whether the additional years gained by increased longevity will be spent in good or bad health. Per capita expenditures for health and long-term care are assumed to rise with GDP per capita or, alternatively, GDP per worker, where the latter is thought to also capture changes in productivity. However, the results for both methods are very similar. This approach generates projected increases in public expenditure for health and long-term care of between 1 and 3 percentage points of GDP by 2050 for most countries (see also Table 11).

However, this approach leaves out other effects that have contributed importantly to rising health care expenditure in the past. For example, the income elasticity of demand for health care has been estimated above unity, so that health care expenditure would tend to rise faster than income. In this regard, it has also been shown that it is rather the demand for quality, i.e. expensive new medical technologies, which is driving expenditure, rather than volume increases in the application of existing procedures. Empirical studies suggest that technological progress has contributed a major part to past expenditure increases. The impact of other factors needs to be studied in greater detail before reliable quantitative projections can be derived. Empirical studies suggest that a large part of health expenditure for old-aged people can be explained by the proximity to death as health care expenditures in the final year of life have been found to be 5 to 7 times the average expenditure per insured person. These "death-related" costs would not increase with rising longevity but would indeed be delayed, offsetting some of the projected expenditure increases. In addition, as referred to above the health status of the elderly population will play a major role. On the one hand, projections of people's health status suggest that people will not only live longer, but they will also do so in better overall health. On the other hand, some costly chronic diseases, such as dementia, appear to be related to biological age and thus their prevalence could increase strongly with rising longevity. The problem of financing long-term care for frail and elderly individuals is also receiving growing attention as projections point to a strongly rising demand for long-term care. At the same time, changing work and life patterns of the working age population are reducing the importance of the intra-family provision of care services.

# **6.1.3 OTHER DIRECT FISCAL EFFECTS**

Some effects could in part offset the expenditureincreasing impact of demographic ageing. In particular with a declining number of children, expenditure for public education and for family allowances should decline. However, such offsetting effects are likely to be small, amounting to close to 1/2 p.p. of GDP or less for most countries (see Table 1), assuming the same mechanical projection method as used for the health cost projections. In addition, it should be noted that with increasingly scarce labour due to low fertility rates, there may be higher pressure on governments to invest in all forms of education, including in particular lifelong learning, so that per capita education expenditures would tend to increase. Finally, the EPC and European Commission study presents estimates for the impact of ageing on

#### 6 PUBLIC FINANCES

unemployment expenditures, again using the same mechanistic approach (see Table 1). However, the projected numbers are based on the fairly optimistic labour market assumptions discussed above and thus should be considered with caution.

The tax treatment of private pension savings can result in a shift of tax receipts into the future. In many countries, contributions to funded pension arrangements and accumulated returns are tax exempt or taxed at a low rate. By contrast, disbursements are fully taxed. As the importance of funded pension arrangements increases, such tax arrangements can lead to a postponement of tax receipts of an economically meaningful magnitude. During the period of pension accumulation, the government receives lower revenues, but during the decumulation period revenues are higher. This increase can partially offset the decline in public revenues due to the shrinking labour force and thus help to stabilise public finances over time, although the overall impact of such arrangements on public finances can only be assessed by looking at the specific tax provisions.

### 6.2 **REFORM OPTIONS**

# 6.2.1 PENSION REFORM

The projected demographic changes make parametric reforms of existing pension systems necessary, including changes to retirement ages (see Section 4.3), contributions and replacement rates. However, the impact of the projected demographic shift is very large. Without further reforms, pension contribution rates would need to rise above 40% of wages to keep these systems in balance in many countries; alternatively, benefits from public pension systems would need to fall dramatically. Thus, the necessary extent of parametric reforms to balance PAYG pension systems would probably be politically or economically unfeasible.

Given the intensity of the pressures, the above parametric reforms of PAYG systems need to be complemented by systemic reforms to the financing of pension systems. A move towards

greater funding shifts part of the financing burden away from labour, which is becoming scarcer, to capital, which can be accumulated before the onset of the major retirement wave. Due to the different economic characteristics of the alternative financing arrangements, this diversification can reduce the overall vulnerability of the pension arrangements ahead of the upcoming demographic changes. As the contribution of funded pension arrangements to overall pensions rises, the size of the PAYG system can be reduced to alleviate the fiscal burden. During the move towards more funding, existing pension claims have to be considered. The way in which the transition is financed is also a political question and can involve some burden-sharing between pensioners and contributors.

A number of EU countries have combined the introduction of partially funded pension arrangements with a transformation of PAYG systems into so-called notional definedcontribution (NDC) arrangements (Italy, Latvia, Poland, Slovakia and Sweden). In essence, while maintaining the PAYG financing of pensions, such NDC schemes mimic the characteristics of individually funded arrangements. Thus, the future individual pension depends exclusively on own-paid contributions into a "notional" pension account and a commonly applied accrual rate. As there is no intra-generational redistribution through the pension system, the perceived tax burden on labour should fall. This improves the incentives to work and can contribute to achieving the labour market objectives discussed above. At the macro level, balance of the NDC scheme is ensured by limiting the interest rate received on the notional pension account to the rate of growth of the contribution base (e.g. the wage sum of the economy). As balancing these pension schemes generally requires considerable cuts in generosity compared with previous arrangements, current workers are required to build up pension claims by contributing to funded pension arrangements simultaneously. Governments can raise the incentives to contribute to funded arrangements, for example



by exempting contributions from income tax. With regard to the implementation of reforms of PAYG systems, it should be noted that the equivalence between individual contributions and pensions can generally also be strengthened within existing PAYG systems.

A move towards greater reliance on funded pension arrangements would have financial market implications in line with the considerations discussed in the previous section. In this regard, the impact of ageing and pension reforms on the real interest rate level needs to be taken into account for the projection of the necessary contributions to funded arrangements that ensure a sufficient pension level. Indeed, should real returns in funded arrangements fall short of expectations, the resulting lower individual pensions could lead to calls for publicly financed bailouts - with an adverse effect on fiscal sustainability. In view of differences in the speed of ageing across countries and regions, pension savings returns will benefit from the international diversification of pension assets. From a policy perspective, policies should be put in place to facilitate the development of the proper infrastructure that will enable managers of retirement savings (e.g. pension funds and insurance companies) to allocate efficiently retirement savings and risks. In this framework, regulations may need to be implemented to ensure the non-speculative character of retirement savings. Such regulation is also important from a public finance point of view as abrupt adverse asset price changes could force the government eventually to take over additional pension obligations. Especially in systems where defined-contribution pension funds are more common, a fair degree of monitoring and the efficient use of risk management techniques should be assured. Finally, the effect of population ageing on financial intermediation is likely to enhance the global importance of institutional investors. This is turn implies that monitoring and supervision of these intermediaries will have to be dealt with at a global level more than at a domestic level.

#### 6.2.2 REFORM OF HEALTH CARE SYSTEMS

In the area of health and long-term care, rising expenditure pressures and declining revenues due to slowing or even negative growth in the working age population impose equally hard choices on many public health systems. To face the future burden, governments may have to raise contribution rates, streamline services and secure private financing and funding. In general, governments have found it difficult to curtail expenditure permanently by limiting access to some forms of (expensive) treatments. Thus, discussions in the relevant literature point to the importance of setting appropriate incentives for all market participants. On the patient side, this can be achieved through co-payments, as already implemented in a number of countries. Such co-payments could increase efficiency if they provide the appropriate incentives on the demand side. On the supply side, strengthening market mechanisms in the relationship between medical service providers and insurers can improve overall performance. Contracting and payment structures should reflect true resource costs and hard budget constraints to set the right economic incentives. Benchmarking of the performance of medical service providers can help to raise transparency.

# 6.3 EU INSTITUTIONS AND STRUCTURAL COORDINATION<sup>33</sup>

Reflecting the need for comprehensive reforms and to provide more substantial guidance on policies, the EU agreed in 2001 on a threepronged strategy to cope with the projected pressures of population ageing. This strategy was first reflected in the 2001 Broad Economic Policy Guidelines (BEPGs) and comprises three broad objectives: to raise employment rates, to reduce government debt rapidly and to reform pension systems, including moves towards a greater reliance on funding.

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<sup>33</sup> This section draws on European Central Bank (2003), "The need for comprehensive reforms to cope with population ageing", Monthly Bulletin, April, pp. 39-52.

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#### Table 12 EU institutional bodies and their function in the pensions area

European Commission	Council of Ministers	
<ul> <li>monitors national pension reform processes</li> <li>recommends Broad Economic Policy Guidelines</li> <li>proposes Employment Guidelines and recommendations</li> <li>contributes to joint Council/Commission report assessing national pension strategies</li> <li>works with advisory committees on specific aspects</li> <li>liaises with European social partners and relevant NGOs</li> </ul>	ECOFIN Broad Economic Policy Guidelines and multilateral surveillance process Stability and Growth Pact	Employment, Social Policy, Health and Consumer Affairs (ESPHCA) Council Employment process and open method of coordination applied to social protection, social integration and pensions
	Stability and Growth Pact Economic and Financial Committee (EFC) <ul> <li>assists the Council in its work on the BEPGs</li> <li>assists the Council in its work on stability and convergence programmes</li> </ul> Economic Policy Committee (EPC) <ul> <li>assists the Council and the Commission in the assessment of national pension strategies, with a focus on the economic</li> </ul>	<ul> <li>Social Integration and pensions</li> <li>Employment Committee (EMCO)         <ul> <li>assists the Council and the Commission in the assessment of progress under the European Employment Strategy and in particular the evolution of employment rates</li> </ul> </li> <li>Social Protection Committee (SPC)         <ul> <li>assists the Council and the Commission in the assessment of national pension strategies, with a particular focus on the</li> </ul> </li> </ul>
	<ul> <li>and budgetary implications of pension systems as part of the multilateral surveillance process (Article 99 of the Treaty)</li> <li>assists the Council in drafting the joint Council/Commission report on pension reforms</li> <li>develops indicators, particularly for the long-term financial sustainability of pension systems and prepares simulations to be carried out by Member States</li> <li>works jointly with the SPC on implementing the open method of coordination with regard to pensions</li> </ul>	<ul> <li>adequacy of pensions and adaptation to a changing society as part of the open method of coordination</li> <li>assists the Council in drafting the joint Council/Commission report on pension reforms</li> <li>develops indicators, particularly for the adequacy and adaptability of pension systems</li> <li>works jointly with the EPC on implementing the open method of coordination with regard to pensions</li> </ul>
	<b>European Parliament</b> – is being kept informed by the Council and th	ne Commission
– gi	European Council ves general political guidelines and assesses prog	ress at Spring meeting
Source: European Commission (	2001).	

The EU's involvement in the monitoring and assessment of ageing-related policies is taking place at three levels. At the first level, the Treaty establishing the European Community (the Treaty) and the Stability and Growth Pact provide a quantitative framework for fiscal policies. At the second level, ageing-related policies are a matter of concern for the EU and are thus covered by the enhanced code of conduct for the stability and convergence programmes and the BEPGs. Finally, the EU's open method of coordination reflects the principle of subsidiarity by providing a platform for the coordinated peer assessment of pension and health policies. Table 12 provides details of the involvement of the different institutional bodies at the EU level.

The Treaty and the Stability and Growth Pact establish rules for the prudent conduct of fiscal policies. As these rules apply to general government accounts, they also cover the fiscal effects of population ageing. To comply with the Treaty, countries should avoid excessive deficits (Article 104). Compliance with budgetary discipline is examined regularly with reference to numerical values for the budget deficit and public debt, with threshold values of 3% of GDP for the deficit and 60% of GDP for debt. The Stability and Growth Pact aims both to ensure lasting compliance of fiscal policies with the requirement of budgetary prudence and to implement procedures for monitoring fiscal developments. The numerical limits on deficits and debt provided by the Treaty and the



Stability and Growth Pact imply that countries have to undertake sufficient efforts to cope with the fiscal burden of population ageing. In particular, the currently implicit debt arising in public pension systems will turn explicit over time, forcing governments to take offsetting measures in time to ensure compliance with the fiscal framework. For this mechanism to work, it is essential that the numerical limits are observed in a strict manner. In the recent revision of the Stability and Growth Pact, the possible short-term fiscal costs of systemic pension reforms are explicitly acknowledged. Recent ECOFIN Council opinions on stability programmes have put particular emphasis on the assessment of fiscal sustainability.

Turning to the second level for the coordination of ageing-related fiscal policies, the EU has identified the impending pressures due to ageing as an area of common concern. As a tool to communicate overall policy orientations, the BEPGs are at the centre of economic policy coordination. The ECOFIN Council may issue a recommendation to countries not complying with the BEPGs. The code of conduct governing the content and format of stability and convergence programmes has also become an important element of monitoring sustainability since it has been revised to reflect the growing awareness of ageing-induced fiscal burdens. Since 2001 countries' programmes have provided information on the long-term sustainability of public finances up to 2050 and discussed measures to tackle the budgetary implications of ageing. As with the BEPGs, the submission of stability programmes and the respective Council opinions strengthen transparency and peer pressure.

At the third level of cooperation and in full respect of the exclusive competencies of EU Member States on social security matters, the open method of coordination provides a platform for Member States to discuss their specific pension-related policy strategies in a broadly standardised framework. In 2002 the EU Member States prepared national pension strategy reports describing their approaches for securing the sustainability of pension systems. These reports were discussed in a peer review exercise at the European level.

Overall, the EU's institutional fiscal framework appears to provide the right incentives for policy-makers to address the ageing-induced challenges in a timely and orderly manner. If the numerical and policy guidelines were fully implemented, the risk of adverse fiscal impacts of the demographic shift would probably be small. To avoid abrupt and drastic reversals of fiscal policies, governments need to implement reforms well ahead of the start of the ageinginduced increase in public expenditures. In this regard, national governments remain exclusively responsible for a large share of the policies involved, making national ownership of reform efforts indispensable.

#### 7 CONCLUSION

Future demographic developments in the euro area are characterised by declining population growth and a gradual increase in the old age dependency ratio. The projections available from Eurostat and the UN suggest that after 2020 the total population will start to shrink in absolute terms and the old age dependency ratio (as a percentage of the total population) will have reached more than 30%. Taken together, these developments can have important consequences for economic growth, financial markets and public finances.

The scenario analysis presented in this paper shows that, under the assumption of an unchanged rate of change of labour utilisation and productivity growth, the projected demographic trends imply a decline in average real GDP growth to around 1% in the period from 2020 to 2050. The rise in the old age dependency ratio implies that there would also be a decline in per capita growth. In order to sustain economic growth at around its average observed since the 1980s, a number of offsetting factors raising labour utilisation and/or productivity are likely to be necessary. As the



#### 7 CONCLUSION

much discussed increases in the participation rate or decreases in the unemployment rate will be subject to natural limits, offsetting factors will also have to include increases in average hours worked per person and in the average retirement age.

The paper shows that the European Employment Guidelines imply an action plan that can help to mitigate or counteract the adverse impact of future demographic trends on economic growth. It will be of particular importance to increase the participation of women of prime working age and thus to close the apparent gender gap in the group aged 25-54. Moreover, a number of euro area countries have a large potential to increase labour supply via higher average hours worked and by raising the effective retirement age. In a number of cases, this implies a need to change progressive tax systems and early retirement schemes that often discourage labour market entry, particularly of women and older workers.

The main impact from future demographic trends on financial markets would most likely come via the projected ageing of the population. This will prompt changes in the saving/ investment balance of households. Simulations based on dynamic general equilibrium models predict a decline in the equilibrium real interest rate due to an increase in the capital intensity of production and a decrease in the investment needed to maintain the capital stock. Concerning the impact on financial portfolios, individuals belonging to different generations tend to choose different mixtures of assets in terms of risk. When the current active population will retire (the so-called baby boom generation), there is a potential for downward pressures on asset prices arising from a large generation of retired people selling their assets to a smaller generation of middle-aged people. The predictions arising from theoretical models about the size of these effects are subject to a number of caveats and highly uncertain. At the same time, it appears relatively safe to predict that population ageing and the implied increase in overall funds used to finance pensions and

retirement will increase the role of financial intermediaries within the financial system.

The ageing of the population and the possible consequence in terms of lower growth in per capita incomes will also have implications for public expenditures to the extent that European pension and health care systems are based on a PAYG principle. Simulations show that for most euro area countries - even under favourable assumptions with regard to labour market developments - the projected increases in public expenditure on pensions and health care up to 2050 lie above 3 percentage points of GDP and, for some countries, considerably higher. A number of reform options exist. As regards pension systems, a number of EU countries have introduced partially funded pension arrangements in combination with a transformation of PAYG systems into so-called notional defined-contribution schemes that mimic characteristics of individually funded arrangements. As regards health care, a system of co-payments on the part of the patient, which has been implemented in a number of countries, can reduce costs by providing the appropriate incentives on the demand side.

When assessing the impact of future demographic trends on economic performance and systems, it has to be borne in mind that the analysis presented in this paper is subject to a number of caveats of which policy-makers need to be aware. First, the assumptions underlying the projected demographic trends become increasingly uncertain as the projection period becomes longer. In this respect, it needs to be emphasised that the projected absolute declines in euro area total population would for most countries imply an unprecedented development, making it problematic to project developments on the basis of past experience. Second, the analysis largely abstracts from the complexity in the interaction between demographic trends on the one side and economic and financial developments on the other. In this respect, the various consequences on labour markets, financial markets and public finances would need to be examined within a fully encompassing



framework that takes into account the various offsetting or reinforcing effects that may arise through this interaction.

The implications of all this for monetary policy can be viewed from different angles. On the one hand, changes in demographic trends can be seen against their potential to affect key policy paradigms such as the equilibrium real interest rate or the relative importance of the channels through which interest rates affect economic activity and prices. On the other hand, the secular nature of changes in demographic trends can be seen as suggesting that the materialisation of any effects would be very drawn out and that there would hence be only modest implications for monetary policy over the relevant mediumterm horizons. In such an environment, monetary policy-makers need not only to be aware of the possible equilibrium effects of demographic changes, but also to closely monitor the possibility of more abrupt changes along the transition path. For instance, while standard life cycle paradigms suggest that the ageing of the population should ultimately lead to a fall in the aggregate saving ratio, the medium-term implications might point in the opposite direction if expectations of increased longevity and problems surrounding unfunded pension schemes induce agents to step up their saving propensity. At the same time, the strength and the direction of such movements in the saving ratio will also crucially depend on how strongly the life cycle structure of agents' income changes in response to the reforms in labour markets and social security systems that may inevitably be triggered by demographic developments. Such uncertainty and complexity obviously make it difficult to gauge concrete implications for monetary policy, but they point at a minimum to a need for additional awareness.

#### ANNEX I GLOSSARY AND DATA SOURCES

#### GLOSSARY

**Dependency ratio, total:** Number of persons in the population that are not of working age as a percentage of the working age population.

**Employment:** Sum of employees and self-employed persons.

Fertility rate: Average number of child births per woman.

**Hours worked:** Number of paid hours worked per year and per person employed. This includes the hours of persons that have several jobs at the same time. The estimates used in this paper include paid overtime but exclude paid hours that are not worked due to annual leave, sick leave, parental leave, etc.

Life expectancy at birth: Average number of years a person born can expect to live given the prevailing mortality rates in that area and period.

Labour productivity: Real output per hour worked.

Labour utilisation: Hours worked per head of the working age population.

**Net migration rate:** Net number of migrants (i.e. number of immigrants minus the number of emigrants) as a percentage of the total population.

**Old age dependency ratio:** Number of persons in the population above the age of 64 as a percentage of the working age population.

**Participation rate:** Number of persons in the labour force as a percentage of the working age population.

Population, total: Number of people living in the area of reference.

**Unemployment rate:** Number of unemployed persons (defined according to ILO recommendations) as a percentage of the labour force.

Working age population: Population of age between 15 and 64 years.

Young age dependency ratio: Number of persons in the population below the age of 15 as a percentage of the working age population.

## ANNEX



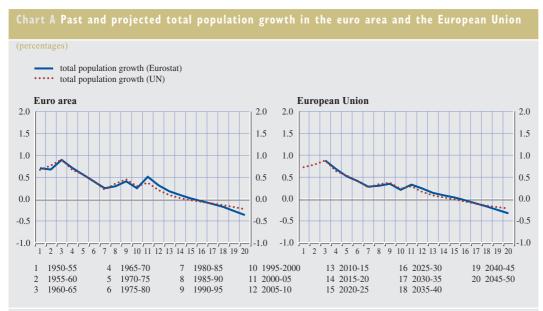
#### **DATA SOURCES**

All data (for both European countries and the US) come from Eurostat, with the exception of data for annual hours worked. The latter were taken from the Total Economy Database of the Groningen Growth and Development Centre and The Conference Board (May 2006, http://www.ggdc.net). For more details on the construction of euro area and EU aggregates, the same approach as Musso and Westermann (2005) has been used.

Population projections for the EU countries over the period 2005-2050 are based on Eurostat's demographic projections (see footnote 1 on page 7 for more details) and the United Nations' World Population projections (2004 revision, released in February 2005). For the US the UN's World Population projections (2004 revision, released in February 2005) are used.



## ANNEX 2 DEMOGRAPHIC DEVELOPMENTS IN EUROPE: THE EURO AREA VERSUS THE EUROPEAN UNION



Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and UN (UN's World Population Database, 2004 revision) data and projections.

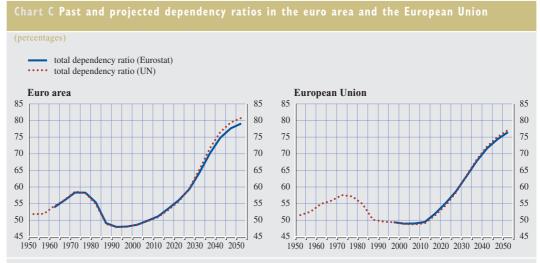
# Chart B Past and projected working age population growth in the euro area and the European Union



Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and UN (UN's World Population Database, 2004 revision) data and projections.

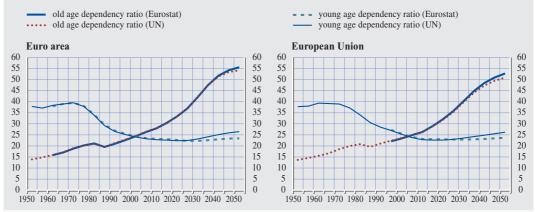
ANNEX





Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and UN (UN's World Population Database, 2004 revision) data and projections.

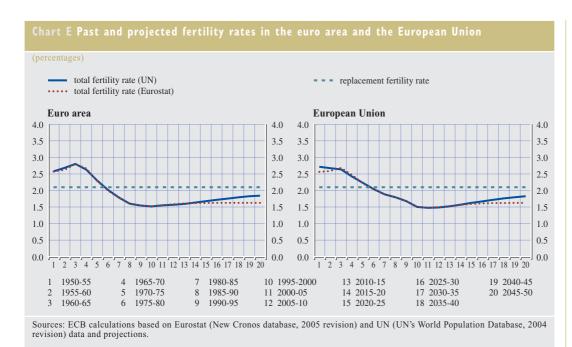




Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and UN (UN's World Population Database, 2004 revision) data and projections.

4.4. ECB Occasional Paper No. 51 August 2006

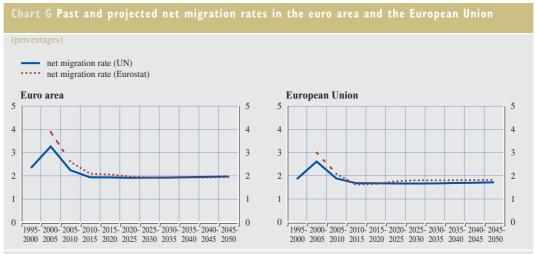
#### ANNEX





Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and UN (UN's World Population Database, 2004 revision) data and projections.





Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and UN (UN's World Population Database, 2004 revision) data and projections. Note: Eurostat averages for 2000-2005 (dashed segments) are based on data for 2004 and 2005 only.



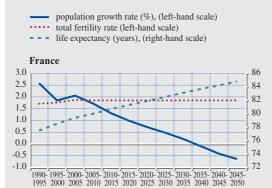
#### ANNEX 3 UN PROJECTIONS FOR INDIVIDUAL EURO AREA COUNTRIES

#### population growth rate (%), (left-hand scale) total fertility rate (left-hand scale) % of population age 15-64 (left-hand scale) % of population age 65+ (left-hand scale) old age dependency ratio (right-hand scale) •••• . . . . . life expectancy (years), (right-hand scale) - -Belgium Belgium 2.0 40 35 30 25 20 15 10 1.5 1.0 0.5 0.0 -. -0.5 ••• -1.0 0 -1.5 1990- 1995- 2000- 2005- 2010- 2015- 2020- 2025- 2030- 2035- 2040-1995- 2000- 2005- 2010- 2015- 2020- 2025- 2030- 2035- 2040- 2045 1990 1995 2000 2005 2010 2015 2020 2025 2030 2035 2040 2045 2050 Germany Germany 3.0 2.5 2.0 1.5 1.0 0.5 0.0 -0.5 -1.0 -1.5 1990-1995-2000-2005-2010-2015-2020-2025-2030-2035-2040-2045 1995-2000-2005-2010-2015-2020-2025-2030-2035-2040-2045-2050 1990 1995 2000 2005 2010 2015 2020 2025 2030 2035 2040 2045 2050 Greece Greece 6.0 81 80 5.0 4.0 3.0 2.0 77 76 75 74 •• 1.0 0.0 . . -1.0 -2.0 1990-1995-2000-2005-2010-2015-2020-2025-2030-2035-2040-2045-1995-2000-2005-2010-2015-2020-2025-2030-2035-2040-2045-2050 1990 1995 2000 2005 2010 2015 2020 2025 2030 2035 2040 2045 2050 Spain Spain 7.0 6.0 5.0 4.0 4.0 3.0 2.0 1.0 0.0 . ... -1.0 -2.0 1990 1995 2000 2005 2010 2015 2020 2025 2030 2035 2040 2045 1995 2000 2005 2010 2015 2020 2025 2030 2035 2040 2045 2050 1990 1995 2000 2005 2010 2015 2020 2025 2030 2035 2040 2045 2050

ANNEX

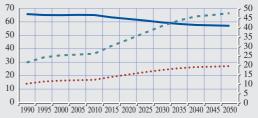
ECB Occasional Paper No. 51 August 2006



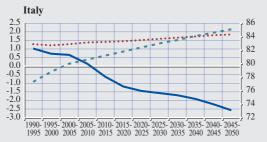


% of population age 15-64 (left-hand scale) . . . . . % of population age 65+ (left-hand scale) - old age dependency ratio (right-hand scale)

France



Ireland  $\begin{array}{c} 10.0\\ 9.0\\ 8.0\\ 7.0\\ 6.0\\ 5.0\\ 4.0\\ 3.0\\ 2.0\\ 1.0\\ 0.0\\ \end{array}$ 86 84 82 80 78 76 5 74 72 70 1990- 1995- 2000- 2005- 2010- 2015- 2020-1995- 2000- 2005- 2010- 2015- 2020- 2025 2025-2030-2035-2040-2045-2030 2035 2040 2045 2050

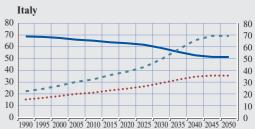


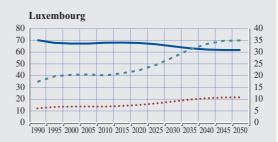
Luxembourg 8.0 86 7.0 84 82 6.0 80 5.0 4.0 78 76 3.0 2.0 74 1.0 72 0.0 70 1990-1995-2000-2005-2010-2015-2020-2025-2030-2035-2040-2045-1995-2000-2005-2010-2015-2020-2025-2030-2035-2040-2045-2050

Ireland 80 50 45 40 35 30 25 20 15 10 70 60 50 40 30 20 10..... 0 0

1990 1995 2000 2005 2010 2015 2020 2025 2030 2035 2040 2045 2050

5





ECB Occasional Paper No. 51 August 2006

# ANNEX

- population growth rate (%), (left-hand scale)
- . . . . . total fertility rate (left-hand scale)
- life expectancy (years), (right-hand scale) . . .

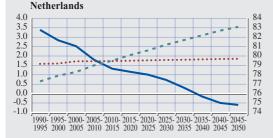
% of population age 15-64 (left-hand scale) % of population age 65+ (left-hand scale)

old age dependency ratio (right-hand scale)

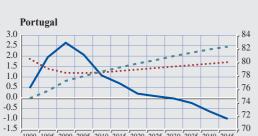
15 10

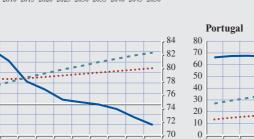
Netherlands 

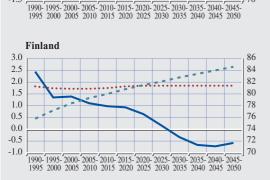
Austria

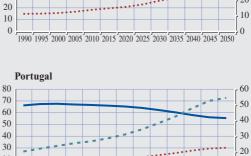






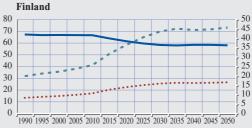






1990 1995 2000 2005 2010 2015 2020 2025 2030 2035 2040 2045 2050





Source: UN (UN's World Population Database, 2004 revision) projections.



#### ANNEX 4 DECOMPOSITION OF THE BROAD FACTORS OF GROWTH

Often growth accounting exercises are based on a production function and a number of identities (see, for example, Barro and Sala-i-Martin (2003), Economic Growth, MIT Press, 2nd edition). In the current exercise, in order to abstract from issues regarding the form of the production function, which is surrounded by significant controversy, only accounting identities are used. On a more general level, real GDP can be decomposed into labour productivity, labour utilisation and demographic factors. The latter can be seen as resulting from the dependency ratio and total population. Real GDP per capita depends on labour productivity, labour utilisation and the dependency ratio. Each component can be seen as resulting from more disaggregated factors. For example, labour utilisation can be expressed as a function of average hours worked, the unemployment rate and the participation rate.

#### **EQUATIONS**

Basic decomposition of real GDP (levels):

$$Y \equiv \underbrace{\left(\frac{Y}{H}\right)}_{LP} \cdot \underbrace{\left(\frac{H}{P_{WA}}\right)}_{LU} \cdot \underbrace{\left(\frac{P_{WA}}{P_{TOT}}\right)}_{DF} \cdot P_{TOT} \equiv LP \cdot LU \cdot DF$$

Basic decomposition of real GDP per capita (levels):

$$\frac{Y}{P_{TOT}} \equiv \underbrace{\left(\frac{Y}{H}\right)}_{LP} \cdot \underbrace{\left(\frac{H}{P_{WA}}\right)}_{LU} \cdot \underbrace{\left(\frac{P_{WA}}{P_{TOT}}\right)}_{LU}$$

Basic decomposition of demographic factors (levels):

$$dr \equiv \frac{P_{TOT} - P_{WA}}{P_{WA}} \equiv \frac{P_{TOT}}{P_{WA}} - 1 \Longrightarrow \frac{P_{WA}}{P_{TOT}} \equiv \frac{1}{1 + dr}$$

Labour utilisation:

$$LU = \frac{H}{P_{WA}} = \frac{H}{\underbrace{E}} \cdot \underbrace{\frac{E}{N}}_{(1-ur)} \cdot \underbrace{\frac{N}{P_{WA}}}_{pr} = AH \cdot (1-ur) \cdot pr$$

Basic decomposition of real GDP (growth rates):

$$g_Y \equiv g_{LP} + g_{LU} + g_{DF} \approx g_{LP} + g_{LU} - \Delta dr + g_{Ptot}$$

Basic decomposition of real GDP per capita (growth rates):

$$g_{Y/P_{tot}} \equiv g_{LP} + g_{LU} + g_{\frac{1}{1+dr}} \approx g_{LP} + g_{LU} - \Delta dr$$

Basic decomposition of demographic factors (growth rates):

$$g_{P_{WA}} \equiv g_{Ptot} + g_{\frac{1}{1+dr}} \approx g_{Ptot} - \Delta dr$$

#### VARIABLES

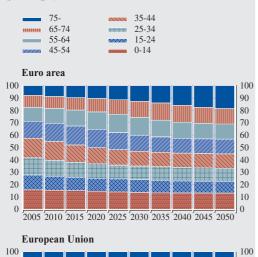
AH = average hours worked

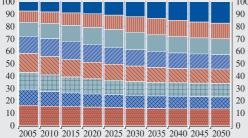
DF = demographic factors

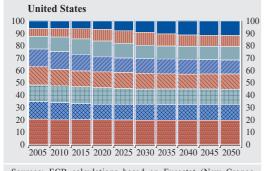
- dr = dependency ratio
- E = employment
- H = total hours worked
- LP = labour productivity
- LU = labour utilisation
- N = labour force
- pr = participation rate
- $P_{\scriptscriptstyle W\!A} = working \; age \; population$
- $P_{TOT}$  = total population
- ur = unemployment rate
- Y = real output

#### **ANNEX 5 ADDITIONAL DETAILED DEMOGRAPHIC PROJECTIONS**

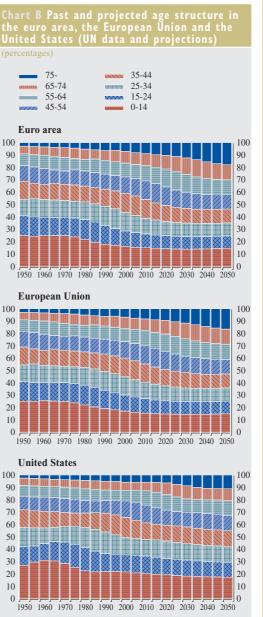
Chart A Projected age structure in the euro area, the European Union and the United States (Eurostat and US Census Bureau projections) (percentages)







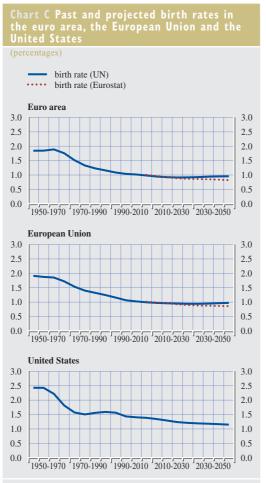
Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and US Census Bureau (May 2004 release) data and projections.



Sources: ECB calculations based on UN (UN's World Population Database, 2004 revision) data and projections.

## ANNEX





#### Chart D Past and projected mortality rates in the euro area, the European Union and the United States

death rate (UN) death rate (Eurostat) Euro area 2.0 2.0 1.5 1.5 1.0 1.0 0.5 0.5 0.0 0.0 1950-1970 1970-1990 1990-2010 2010-2030 2030-2050 **European Union** 2.0 2.0 1.5 1.5 1.0 1.0 0.5 0.5 0.0 0.0 1950-1970 1970-1990 1990-2010 2010-2030 2030-2050 **United States** 2.0 2.0 1.5 1.5 1.0 1.0 0.5 0.5 0.0 0.01950-1970 1970-1990 1990-2010 2010-2030 2030-2050



Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and UN (UN's World Population Database, 2004 revision) data and projections.

Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and UN (UN's World Population Database, 2004 revision) data and projections.

## ANNEX

## Chart E Past and projected life expectancy in the euro area, the European Union and the United States

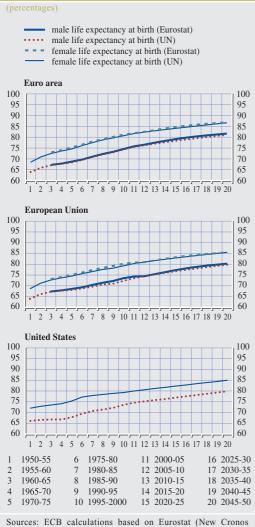
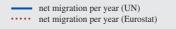
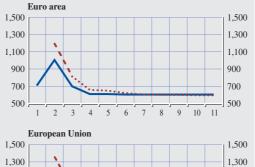
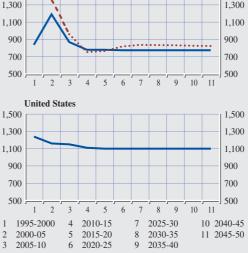


Chart F Past and projected net migration in the euro area, the European Union and the United States (percentages)





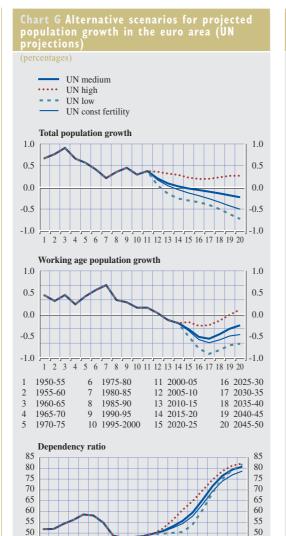


Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and UN (UN's World Population Database, 2004 revision) data and projections.

Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) and UN (UN's World Population Database, 2004 revision) data and projections. Note: Eurostat averages for 2000-2005 (dashed segments) are based on data for 2004 and 2005 only.

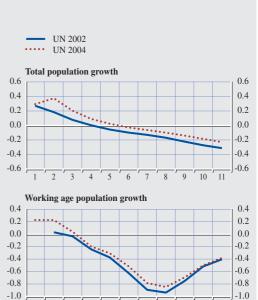


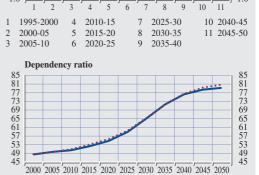




# Chart H Revisions of projections for the euro area (UN projections)

#### (percentages)





Sources: ECB calculations based on UN (UN's World Population Database, 2002 and 2004 revisions) data and projections.

Sources: ECB calculations based on UN (UN's World Population Database, 2004 revision) data and projections.

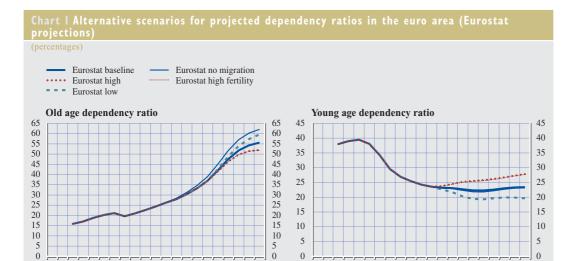
1950 1960 1970 1980 1990 2000 2010 2020 2030 2040 2050

45



45

## ANNEX



0

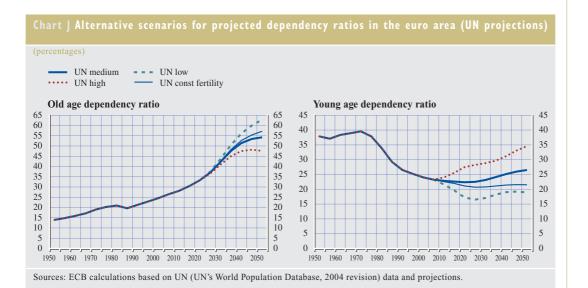
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1950 1960 1970 1980

Sources: ECB calculations based on Eurostat (New Cronos database, 2005 revision) data and projections.

1970 1980 1990 2000 2010 2020 2030 2040 2050

1950 1960

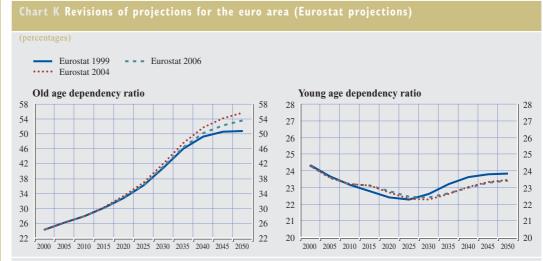


0

2050

1990 2000 2010 2020 2030 2040





Sources: ECB calculations based on Eurostat data and projections. Note: The 1999 and 2004 vintages of projections are from the New Cronos database while the 2006 vintage consists of the projections prepared by Eurostat for the Ageing Working Group of the EPC and released in February 2006 (available from the European Commission).

#### - UN 2004 ••••• UN 2002 Old age dependency ratio Young age dependency ratio ..... 2000 2005 2010 2015 2020 2025 2030 2035 2040 2045 2050 2000 2005 2010 2015 2020 2025 2030 2035 2040 2045 2050

Sources: ECB calculations based on UN (UN's World Population Database, 2002 and 2004 revisions) data and projections.



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